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ANALYSIS OF FUNDS COLLECTED AND EXPENDITURE INCURRED BY POLITICAL PARTIES THAT CONTESTED IN UTTAR PRADESH DURING THE LOK SABHA ELECTIONS 2019 (a state-wise report)

A Report by

Association for Democratic Reforms

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Table of Contents

Analysis of Funds Collected and Expenditure Incurred by Political Parties that contested in Utta	r
Pradesh during Lok Sabha Elections 2019	3
Introduction	3
Recommendations of ADR	3
Total Funds collected and Expenditure incurred by political parties	4
Party-wise Funds collected and Expenditure incurred	5
Total Expenditure incurred in UP under various heads	7
Party-wise Expenditure incurred in UP under various heads	8
Party-wise Expenditure incurred in UP under Publicity	9
Party-wise Expenditure incurred in UP under Travel	10
Disclaimer	12
Contact details	13
Annexure – I	14





Analysis of Funds Collected and Expenditure Incurred by Political Parties that contested in Uttar Pradesh during Lok Sabha Elections 2019

Introduction

- Political parties are required to submit a statement of election expenditure to the Election Commission within 90 days of completion of General Elections and 75 days of completion of State Assembly elections.
- The expenditure statement contains details of the total amount received as funds in the form of cash, cheques and demand drafts and the total amount spent under various heads.
- The expenditure statement contains information on the amount spent on the following heads at the Central Headquarters and State Unit level by the party:

o Publicity

- o Travel expenses
- o Other expenses
- o Expenditure towards candidates
- Political parties submit these statements providing information of funds collected and spent between announcement and completion of elections. This period could be between 3 weeks to 3 months based on the notification issued by the Election Commission.
- The focus of this report is the election expenditure incurred by National and Regional parties that contested in Uttar Pradesh (UP) during Lok Sabha 2019 elections and analyses the funds received and expenditure incurred by Parties, during the election period of 75 days (10-03-2019 to 23-05-2019).
- **5 National Parties** namely **BJP**, **INC**, **BSP**, **NCP** & **CPI** and **5 Regional Parties** namely **AAP**, **AIFB**, **JDU**, **SHS** & **SP** have been considered for analysis in this report.
- 25th August, 2019 was the last date of filing of election expenditure statements for National and Regional parties for the Lok Sabha elections, which was 90 days from 27th May'19, the date of completion of the elections.
- Among National Parties considered for analysis, BJP's expenditure statement was available after maximum delay of 85 days followed by INC (66 days), CPI (50 days), CPM (21 days) and NCP (1 day). In case of Regional Parties, the expenditure statement of AAP was available after 35 days while that of SP was available after a delay of 6 days.
- The election **expenditure statement of RLD for Lok Sabha elections 2019 is unavailable** on the website of ECI.

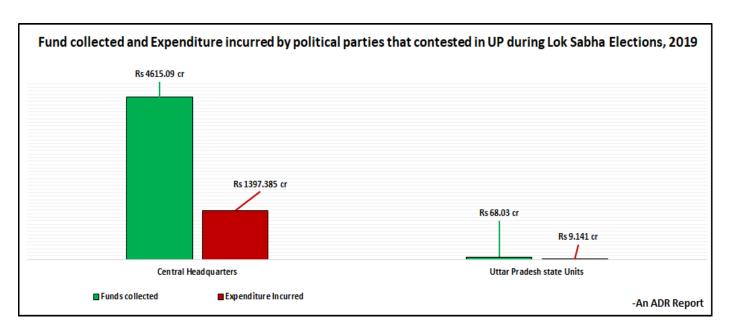
Recommendations of ADR

- Recently, nine working groups (comprising of Chief Electoral Officers of states and other ECI officials) presented their draft recommendations to the ECI, among which it was suggested that there needs to be a **cap on the expenditure to be incurred for an election by political parties**. In 2015, ECI also recommended to Ministry of Law, a proposal to cap maximum expenditure of political parties to a multiple of half of maximum prescribed limit for individual candidates with the number of candidates fielded. ADR recommends that steps must be taken in this regard and the modalities must be worked out in a time bound manner.
- It must be made **mandatory for all political parties to submit their statements of expenditure in the format given by the ECI**, within the prescribed time limit. Political parties not submitting on time or in the prescribed format should be heavily penalized.





- The **details of all donors** who contribute to National and Regional parties exclusively for their election campaigns must be declared in the public domain irrespective of the amount donated.
- A format similar to the donations report along with the date of donations, submitted to the ECI on an annual basis, has to be prescribed for the expenditure statement so as to bring in more transparency in the finances of the political parties especially during elections when it is said that black money plays a major role.
- Where possible, **expenditure must be limited to transactions via cheque/DD/RTGS** so as to reduce use of black money in elections, as per the transparency guidelines issued by the ECI.
- Similar to the shadow observers of the ECI for monitoring expenditure of candidates, there must also be **observers for monitoring the expenditure of political parties.**



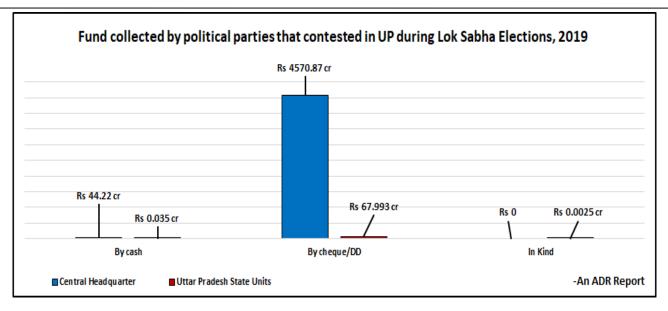
Total Funds collected and Expenditure incurred by political parties

	Fund collected and Expenditure incurred by political parties that contested in UP during Lok Sabha Elections, 2019						
Funds colle		ected by	Total Funds		Expenditure incurred by		
Funds collected	Central Headquarter	Uttar Pradesh State Units	collected (Rs in cr)	Expenditure Incurred	Central Headquarter	Uttar Pradesh State Units	Total Expenditure incurred (Rs in cr)
By cash	44.22	0.035	Rs 44.255 cr	By cash	0.557	0.304	Rs 0.86 cr
By cheque/DD	4570.87	67.993	Rs 4638.863 cr	By cheque/DD	1261.085	7.722	Rs 1268.806 cr
In Kind	0	0.0025	Rs 0.0025 cr	Remaining unpaid	135.743	1.115	Rs 136.86 cr
Total	Rs 4615.09 cr	Rs 68.03 cr	Rs 4683.12 cr	Total	Rs 1397.385 cr	Rs 9.141 cr	Rs 1406.526 cr

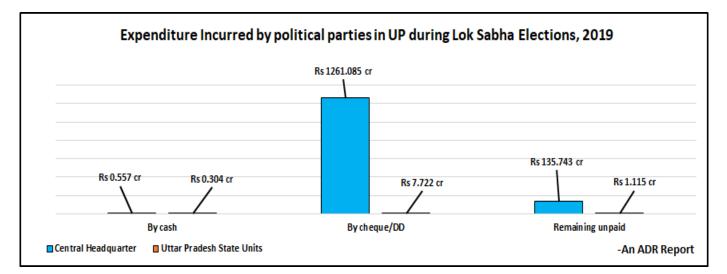
- Total funds collected by 5 National and 5 Regional political parties (henceforth referred as political parties) during General Elections 2019 amounted to a total **of Rs 4683.12 cr.**
- Of the total funds collected, funds collected by parties' central headquarters amounted to **Rs** 4615.09 cr while the amount collected by UP state units of parties was **Rs 68.03 cr**.
- Political parties collected the highest funds of **Rs 4638.86 cr by cheque/DD** followed by **Rs 44.255 cr by cash** and **Rs 25000 in kind**.







- The political parties analysed in this report spent a total of **Rs 1406.526 cr** during the General Elections 2019, of which an expenditure of **Rs 1397.385 cr** was spent by the parties' central headquarters while **Rs 9.141 cr** was spent by the UP state units of the parties.
- By cheque/DD, political parties incurred the highest expenditure of Rs 1268.806 cr followed by Rs 136.86 cr as remaining unpaid and Rs 86 lakhs by cash.

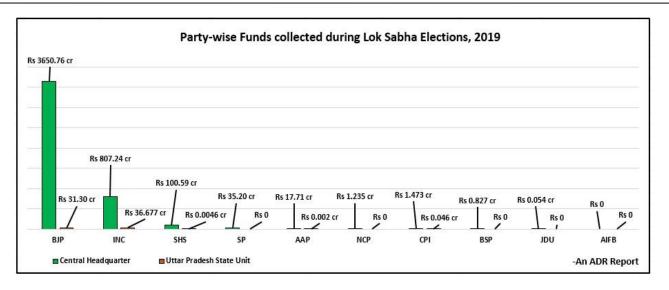


Party-wise Funds collected and Expenditure incurred

- National parties namely BJP, INC, NCP, CPI & BSP collected a total of Rs 4529.56 cr while Regional parties including AAP, JDU, SHS & SP received Rs 153.56 cr. AIFB declared that it did not receive any funds.
- BJP collected the highest funds during the Parliamentary elections 2019 of Rs 3682.06 cr or 78.62% followed by INC which collected Rs 843.92 cr or 18.02% and SHS which collected 2.15% or Rs 100.595 cr of the total funds collected by the ten parties analysed.
- More than 98% of political parties' total funds were collected from the central headquarters. In case of SP, NCP, BSP & JDU, no funds were collected from parties' UP state units.







	Party-wise Funds collected during Lok Sabha Elections, 2019					
Political Party	Central Headquarter	Uttar Pradesh State Unit	Total Funds collected (Rs in cr)			
BJP	3650.76	31.30	Rs 3682.06 cr			
INC	807.24	36.677	Rs 843.92 cr			
SHS	100.59	0.0046	Rs 100.595 cr			
SP	35.20	0	Rs 35.20 cr			
AAP	17.71	0.002	Rs 17.712 cr			
NCP	1.235	0	Rs 1.235 cr			
CPI	1.473	0.046	Rs 1.52 cr			
BSP	0.827	0	Rs 0.827 cr			
JDU	0.054	0	Rs 0.054 cr			
AIFB	0	0	Rs 0			
Total	Rs 4615.09 cr	Rs 68.03 cr	Rs 4683.12 cr			

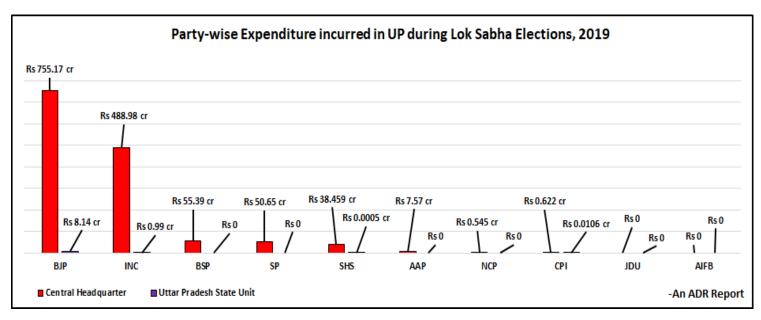
- **National parties** spent a total of **Rs 1309.846 cr** and the Regional parties namely SP, SHS & AAP declared an expenditure of **Rs 96.68 cr.** Regional parties such as **JDU** and **AIFB** declared that they did not incur any expenditure despite contesting elections.
- BJP spent the highest Rs 763.31 cr or 54.27% followed by INC which spent Rs 489.97 cr or 34.835% and BSP spent Rs 55.39 cr or 3.94% of the total expenditure incurred by political parties analysed in this report.
- More than **99%** of the political parties' total expenditure was spent from the central **headquarters** of the political parties. In case of **BSP, SP, AAP & NCP, no expenditure** was incurred by parties **from their state units** in UP.

Tot	Total Expenditure Incurred by Political Parties in UP during Lok Sabha Elections, 2019					
Political Party	Central Headquarter	Uttar Pradesh State Unit	Total Expenditure (Rs in cr)			
BJP	755.17	8.14	Rs 763.31 cr			
INC	488.98	0.99	Rs 489.97 cr			
BSP	55.39	0	Rs 55.39 cr			
SP	50.65	0	Rs 50.65 cr			
SHS	38.459	0.0005	Rs 38.46 cr			
AAP	7.57	0	Rs 7.57 cr			
NCP	0.545	0	Rs 0.545 cr			
СРІ	0.622	0.0106	Rs 0.633 cr			
JDU	0	0	Rs 0			





Total Expenditure Incurred by Political Parties in UP during Lok Sabha Elections, 2019					
Political Party Central Headquarter Uttar Pradesh State Unit (Rs in cr)					
AIFB	0	0	Rs 0		
Total	Rs 1397.386 cr	Rs 9.14 cr	Rs 1406.526 cr		

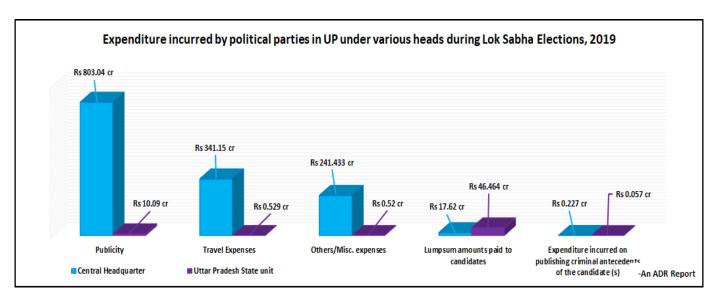


Total Expenditure incurred in UP under various heads

- Political parties declare their expenditure under the heads of **Publicity, Travel Expenses**, **Other/Miscellaneous expenses** and **Lumpsum amounts paid to their contesting candidates**.
- The political parties whose expenditure details were analysed in this report for the 2019 Lok Sabha elections, spent the highest, Rs 813.13 cr on Publicity, followed by Rs 341.68 cr on Travel expenses, Rs 241.953 cr on other/miscellaneous expenses and Rs 64.08 cr on Lumpsum amounts paid to candidates. (Refer to Annexure I)
- Maximum expenditure under various heads was incurred by the political parties from their central headquarters of **Rs 1403.47 cr** while **Rs 57.66 cr** was spent by the UP state units of parties.
- Expenditure on publicity is **55.65%** of the overall expenditure declared under the various heads while expenses incurred towards candidates constituted **4.39%** of the total expenditure.
- Political parties also spent Rs 28.40 lakhs on publishing criminal antecedents of their contesting candidates.
- JDU & AIFB are the only parties that declared no expenses incurred under various heads.

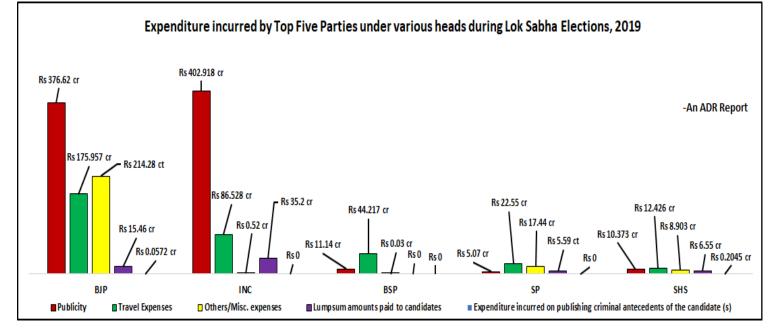






Party-wise Expenditure incurred in UP under various heads

- Political parties spent a total of Rs 1461.13 cr on publicity, travel, miscellaneous expenses, lumpsum amount to candidates and publication of criminal antecedents of the candidates. (Refer to Annexure – I)
- **55.65%** of the total expenditure under various heads was incurred on **Publicity** followed by **23.38%** of total on **Travel expenses** and **16.56%** of total on **other/miscellaneous expenses**.
- The top 3 parties which spent the highest are: BJP (Rs 782.374 cr), INC (Rs 525.166 cr) and BSP (Rs 55.387 cr).
- **INC** incurred the maximum expenditure, **Rs 402.918 cr** under **Publicity**, which forms **49.55%** of the total expenditure incurred by all political parties on Publicity. **BJP** spent the second highest on publicity, **Rs 376.62 cr** or 46.32% of total.

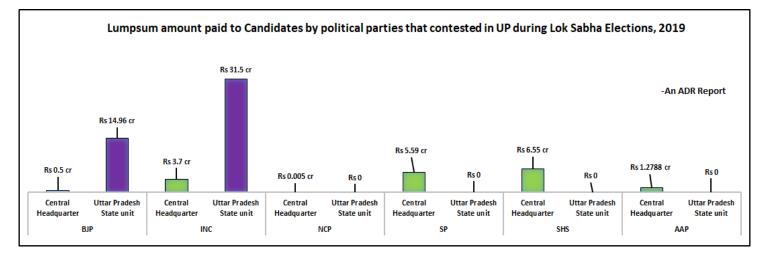


INC spent the highest, Rs 35.2 cr (54.93%) under Lumpsum amounts paid to candidates followed by BJP which spent Rs 15.46 cr (24.12%), SHS with Rs 6.55 cr (10.22%), SP with Rs 5.59 cr (8.72%) and AAP with Rs 1.2788 cr (2%).

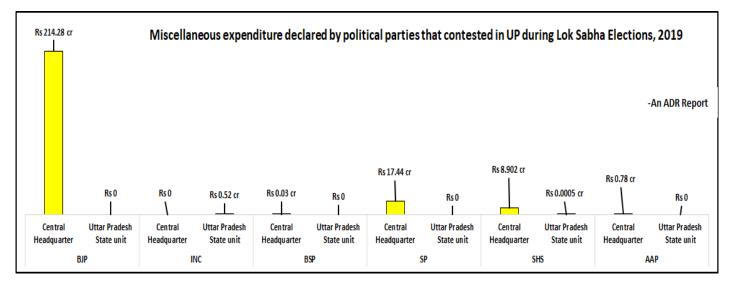




• BJP and INC were the only parties that incurred expenditure on lumpsum amount paid to candidates from their UP state units of Rs 14.96 cr and Rs 31.5 cr, respectively.



- Political parties spent a total of **Rs 241.953 cr** on **other/miscellaneous expenses. BJP** spent **Rs 214.28 cr** or 88.56% of the total followed by **SP** which spent **Rs 17.44 cr** (7.21%) and **SHS** which incurred expenses worth **Rs 8.903 cr** (3.68%) on other/miscellaneous expenses.
- INC and SHS were the only parties to have incurred expenditure on other/miscellaneous expenses from their UP state units of Rs 52 lakhs and Rs 5000, respectively.

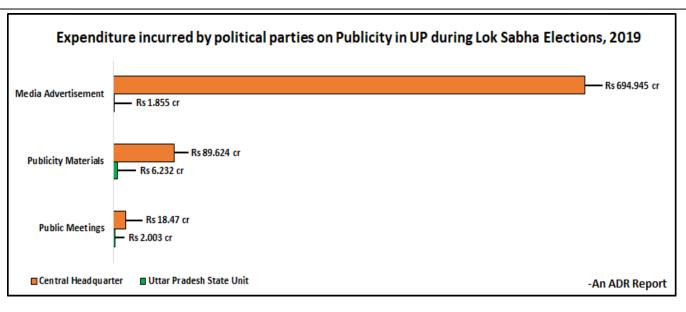


Party-wise Expenditure incurred in UP under Publicity

- Political parties spent a total of Rs 813.13 cr on Publicity in UP during the Lok Sabha elections 2019. Of this, Rs 803.04 cr was spent from the parties' central headquarters while Rs 10.09 cr was spent from the UP state units of the parties. (Refer to Annexure I)
- Under Publicity, the political parties spent the maximum on **Media Advertisement** (Rs 696.80 cr or 85.69%) followed by expenditure on **Publicity Materials** (Rs 95.856 cr or 11.79%) and **Public Meetings** (Rs 20.473 cr or 2.52%).
- INC spent the highest on Media Advertisement, Rs 356.105 cr or 51.11% of total followed by BJP, Rs 327.25 cr or 46.96% and SHS which spent Rs 7.255 cr or 1.04%.
- Two political parties namely JDU & AIFB declared that they did not incur any expenditure under publicity despite contesting elections.







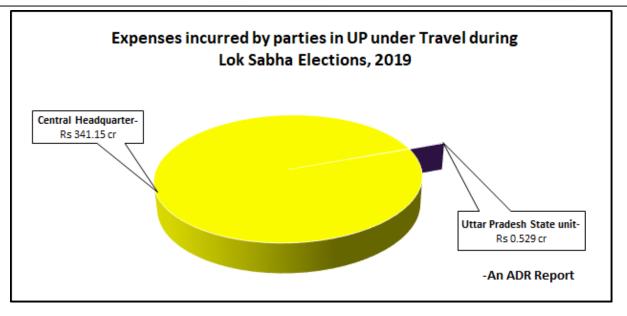
Party	Party-wise Expenditure on Publicity in Uttar Pradesh during Lok Sabha elections, 2019					
Political Party	Expend	Total				
Political Party	Media Advertisement	Publicity Materials	Public Meetings	TOLAI		
BJP	327.25	31.46	17.91	Rs 376.62 cr		
INC	356.105	46.68	0.133	Rs 402.918 cr		
BSP	3.023	6.558	1.559	Rs 11.14 cr		
SHS	7.255	2.627	0.49	Rs 10.373 cr		
AAP	2.976	3.797	0.187	Rs 6.96 cr		
SP	0.153	4.724	0.193	Rs 5.07 cr		
CPI	0	0.0089	0	Rs .0089 cr		
NCP	0.04	0	0	Rs 0.04 cr		
JDU	0	0	0	0		
AIFB	0	0	0	0		
Total	Rs 696.802 cr	Rs 95.855 cr	Rs 20.472 cr	Rs 813.13 cr		

Party-wise Expenditure incurred in UP under Travel

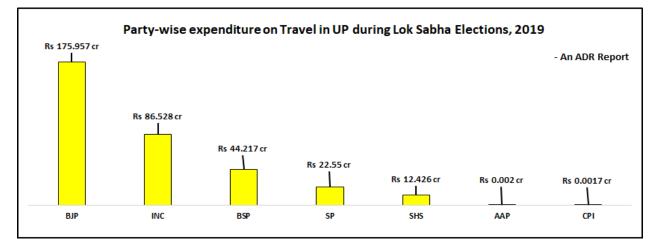
- Political parties spent a total of **Rs 341.68 cr** on **Travel expenses** in UP during the Lok Sabha elections 2019. Of this, parties spent **Rs 341.15 cr** or **99.845%** or from their **central headquarters** while **Rs 52.90 lakhs** or **0.155%** was spent from the **UP state units of the parties**.
- Under travel expenses, the political parties spent maximum on travel expenses of star campaigners (Rs 340.137 cr or 99.55%) followed by expenditure on travel of party leaders (Rs 1.544 cr or 0.45%).







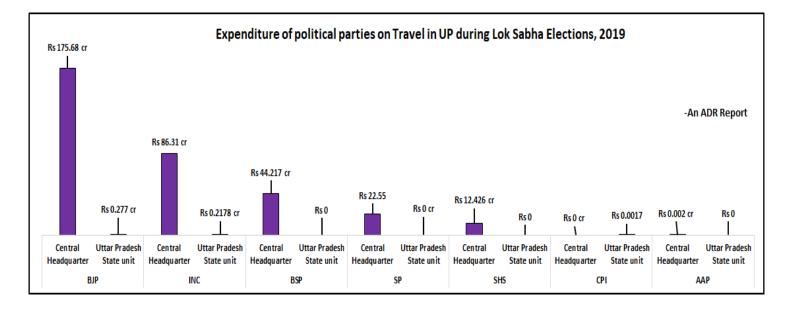
- BJP spent the highest on travel of star campaigners, Rs 175.68 cr or 51.49% of total expenditure incurred on star campaigners by the parties analysed, followed by INC, Rs 86.31 cr or 25.38% and BSP which spent Rs 44.217 cr or 12.96%. (Refer to Annexure I)
- Maximum expenses on travel of party leaders were incurred by BJP of Rs 27.70 lakhs followed by INC which incurred Rs 21.78 lakhs and CPI which incurred Rs 17,000.
- **Three** political parties namely **NCP**, **JDU & AIFB** declared that they did not incur any expenditure under travel despite contesting elections.



	Party-wise Expenditure on Travel in UP during Lok Sabha elections, 2019					
	Expenditure on Travel					
Political Party	Travel expenses of Star campaigners	Travel expenses of Leaders	Total			
BJP	175.68	0.277	Rs 175.957 cr			
INC	86.31	0.218	Rs 86.528 cr			
BSP	44.217	0	Rs 44.217 cr			
SP	21.5	1.05	Rs 22.55 cr			
SHS	12.426	0	Rs 12.426 cr			
AAP	0.002	0	Rs 0.002 cr			
CPI	0.0017	0	RS 0.0017 cr			
NCP	0	0	Rs 0			
JDU	0	0	Rs 0			
AIFB	0	0	Rs 0			
Total	Rs 340.137 cr	Rs 1.544 cr	Rs 341.68 cr			







Disclaimer

Source for the data used in the report are the Election Expenditure Statements submitted by the political parties to the Election Commission of India. These can be accessed from https://eci.gov.in/candidate-political-parties/expenditure-reports/

While all effort has been made to ensure that the information is in keeping with what is mentioned in the statements submitted by the political parties, in case of discrepancy between information in this report and that given in their statements, the information reported by the political parties should be treated as correct. Association for Democratic Reforms, National Election Watch and their volunteers are not responsible or liable for any damage arising directly or indirectly from the publication of this report.

For the complete report on the Analysis of Funds Collected and Expenditure Incurred by all political parties during the Lok Sabha elections 2019, please see: <u>https://adrindia.org/content/analysis-funds-collected-and-expenditure-incurred-political-parties-during-lok-sabha</u>

For other research reports on political party funding, kindly visit <u>http://adrindia.org/research-and-report/political-party-watch</u>





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						Annexure	-
	Expenditure incurred by political parties in Uttar Pradesh under various heads during Lok Sabha Elections, 2019						
Political Election Party Expenditure	Expenditure	Publicity	Travel Expenses	Others/Misc. expenses	Lumpsum amounts paid to candidates	Expenditure incurred on publishing criminal antecedents of the candidate (s)	Total
	Central Headquarter	366.76	175.68	214.28	0.5	0	Rs 757.22 cr
BJP	Uttar Pradesh State unit	9.86	0.277	0	14.96	0.0572	Rs 25.154 cr
7	Total	376.62	175.957	214.28	15.46	0.0572	Rs 782.374 cr
	Central Headquarter	402.7	86.31	0	3.7	0	Rs 492.71 cr
INC	Uttar Pradesh State unit	0.218	0.2178	0.52	31.5	0	Rs 32.456 cr
T	Total	402.918	86.528	0.52	35.2	0	Rs 525.166 cr
BSP	Central Headquarter	11.14	44.217	0.03	0	0	Rs 55.387 cr
DJF	Uttar Pradesh State unit	0	0	0	0	0	Rs 0
٦	Total	11.14	44.217	0.03	0	0	Rs 55.387 cr
NCP	Central Headquarter	0.04	0	0	0.005	0	Rs 0.045 cr
NCP	Uttar Pradesh State unit	0	0	0	0	0	Rs O
1	Total	0.04	0	0	0.005	0	Rs 0.045 cr
СРІ	Central Headquarter	0	0	0	0	0	Rs O
-	Uttar Pradesh State unit	0.0089	0.0017	0	0	0	Rs 0.0106 cr
1	Total	0.0089	0.0017	0	0	0	Rs 0.0106 cr
SP	Central Headquarter	5.07	22.55	17.44	5.59	0	Rs 50.65 cr
	Uttar Pradesh State unit	0	0	0	0	0	Rs 0
1	Total	5.07	22.55	17.44	5.59	0	Rs 50.65 cr
SHS	Central Headquarter	10.37	12.426	8.902	6.55	0.2045	Rs 38.453 cr
	Uttar Pradesh State unit	0.0025	0	0.0005	0	0	Rs 0.003 cr
1	Total	10.373	12.426	8.903	6.55	0.2045	Rs 38.456 cr
ΑΑΡ	Central Headquarter	6.96	0.002	0.78	1.2788	0.0212	Rs 9.042 cr
	Uttar Pradesh State unit	0	0	0	0	0	Rs O
7	Total	6.96	0.002	0.78	1.278	0.0212	Rs 9.042 cr
JDU	Central Headquarter	0	0	0	0	0	Rs O
	Uttar Pradesh State unit	0	0	0	0	0	Rs O
T	Total	0	0	0	0	0	Rs O
AIFB	Central Headquarter	0	0	0	0	0	Rs 0
	Uttar Pradesh State unit	0	0	0	0	0	Rs O
	Total nd Total	0 Rs 813.13 cr	0 Rs 341.68 cr	0 Rs 241.953 cr	0 Rs 64.08 cr	0 Rs 0.284 cr	Rs 0 Rs 1461.13 cr