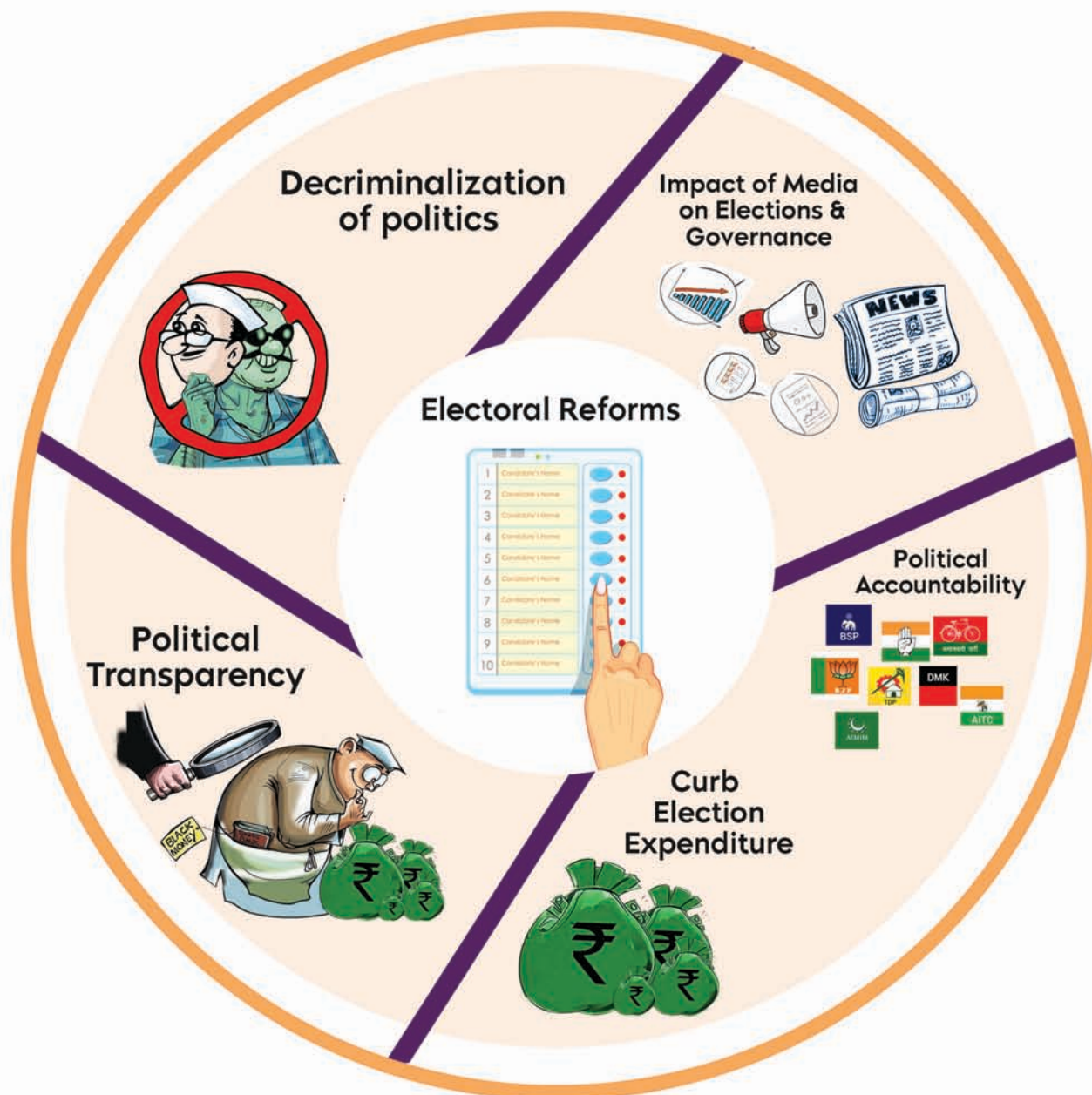


# ANNUAL REPORT

## 2019-20



**"No office in the land is more important than that of being a citizen."**  
-Felix Frankfurter

# Contents

## ADR ACTIVITIES: 2019–20

History of ADR	2
Election Watch	3
Political Party Watch	14
Strategic Litigation	17
Activities on Advocacy, Networking and Voter Awareness	20
Information Technology	53
Our Achievements	55

## ABOUT ADR

Our Trustees	57
Our Founders	58
Our Supporters	58
Financial Status	59
National & State Election Watch Coordinators	61
Press Clippings	65

# ADR Activities: 2019-20

## History of ADR

The inception of Association for Democratic Reforms (ADR) can be traced back to 1999 when a group of Professors from the Indian Institute of Management (IIM), Ahmedabad, anguished by the alarming rise of criminality in the Indian political system, filed a Public Interest Litigation (PIL) in Delhi High Court requesting for the disclosure of the criminal, financial and educational background of the candidates contesting elections. Based on this, the Supreme Court in 2002, and subsequently in 2003, made it mandatory for all candidates contesting elections to disclose criminal, financial and educational background prior to the polls by filing a self-sworn affidavit with the Election Commission. In March 2003, ADR was formally registered as an NGO.

### Mission

**To improve governance and strengthen democracy by continuous work in the area of Electoral and Political Reforms**

### Focus Areas

- **Corruption & criminalization in the political process**
- **Empowerment of the electorate through greater dissemination of information relating to the candidates and the parties, for a better and informed choice.**
- **Need for greater accountability of Political Parties.**
- **Need for inner-party democracy and transparency in party-functioning**



# Election Watch

**About:** The first Election Watch (the flagship programme of ADR) was conducted in 2002 for Gujarat Assembly Elections whereby detailed analysis of the backgrounds of candidates contesting elections was provided to help the electorate make an informed choice during polls. Since then ADR has conducted Election Watches for almost all States, Lok Sabha and Rajya Sabha elections. State Election Watch chapters help National Election Watch (NEW) and ADR to reach to the maximum voters.

**During the FY 2019-20, Election Watch was conducted for the following elections:**

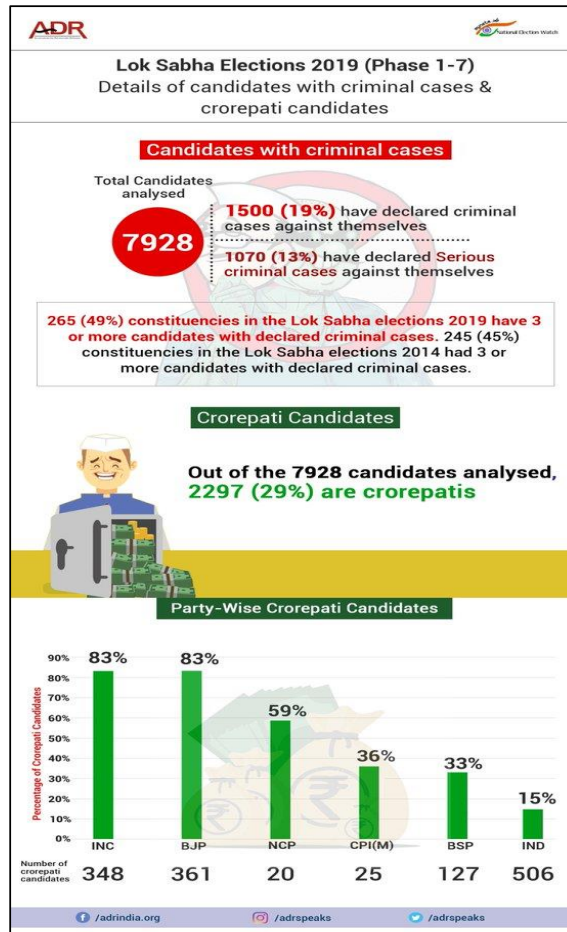
- Lok Sabha Election
- Arunachal Pradesh, Sikkim, Odisha, Andhra Pradesh, Haryana, Maharashtra, Jharkhand and Delhi State Assembly Elections
- Bye Elections
- Local Body Elections

**Following reports were released by Election Watch during FY 2019-20:**

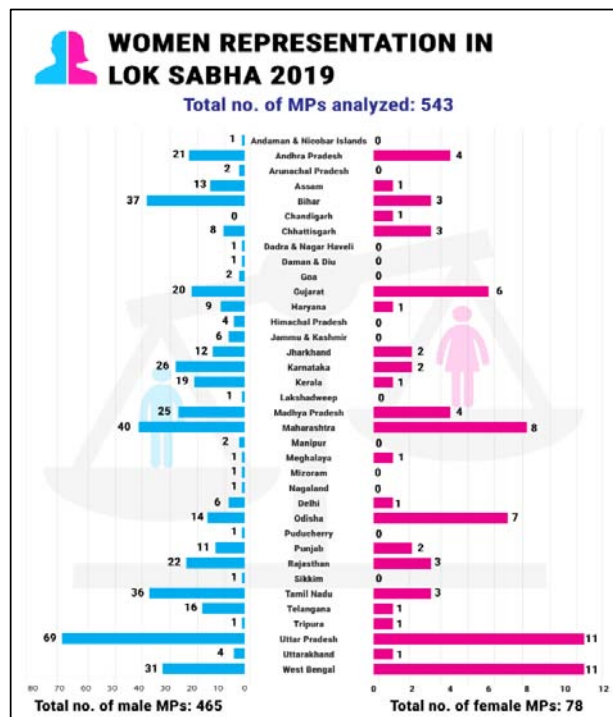
## **I. Reports Analysing the Details of Candidates, Winners and Ministers:**

1. Arunachal Pradesh Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **4th Apr 2019**
2. Sikkim Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **4th Apr 2019**
3. Lok Sabha Elections 2019 Phase I, Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **5th Apr 2019**
4. Odisha Assembly Elections 2019 Phase I, Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **7th Apr 2019**
5. Andhra Pradesh Assembly 2019 Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **9th Apr 2019**

6. Lok Sabha Elections 2019 Phase II Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **13th Apr 2019**
7. Odisha Assembly Elections Phase II Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **15th Apr 2019**
8. Lok Sabha Elections 2019 Phase III Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **19th Apr 2019**
9. Odisha Assembly Elections 2019 Phase III Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **20th Apr 2019**
10. Lok Sabha Elections 2019 Phase IV Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **24th Apr 2019**
11. Odisha Assembly Elections 2019 Consolidated Analysis of Criminal Background, Financial, Education, Gender and other details of Candidates - Phase 1 to 4– **28th Apr 2019**
12. Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates Contesting in Lok Sabha Phase V Elections – **30th Apr 2019**
13. Lok Sabha Elections 2019 Phase VI Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **3<sup>rd</sup> May 2019**
14. Lok Sabha Elections 2019 Phase VII Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **13th May 2019**
15. Analysis of Assets Comparison of Re-Contesting MPs in the 2019 Lok Sabha Elections – **13th May 2019**
16. Lok Sabha Elections 2019 Consolidated Phase 1 to 7 Analysis of Criminal Background, Financial, Education, Gender and other details of Candidates – **13th May 2019**

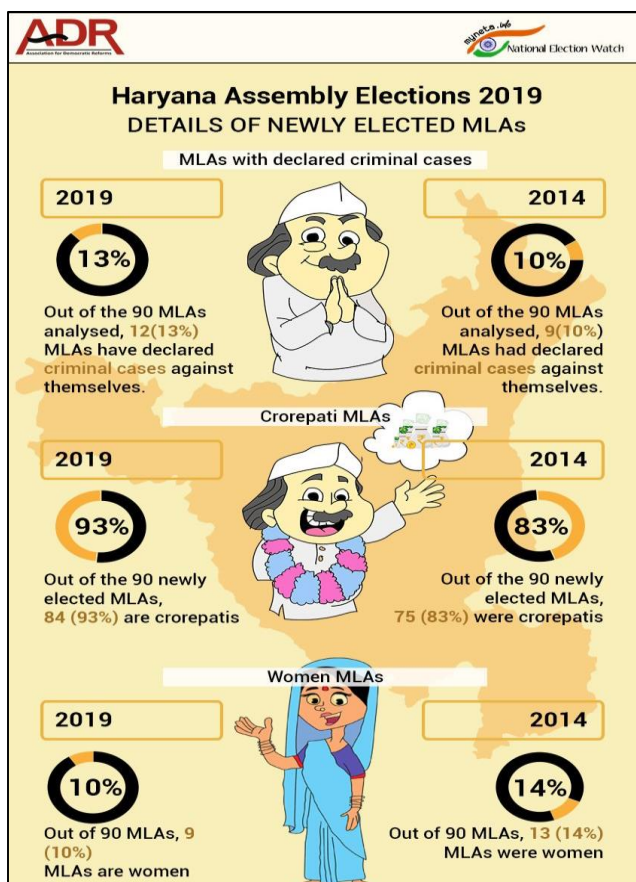


### 17. Lok Sabha Elections 2019 Analysis of Criminal Background, Financial, Education and other Details of Women Candidates – 17th May 2019

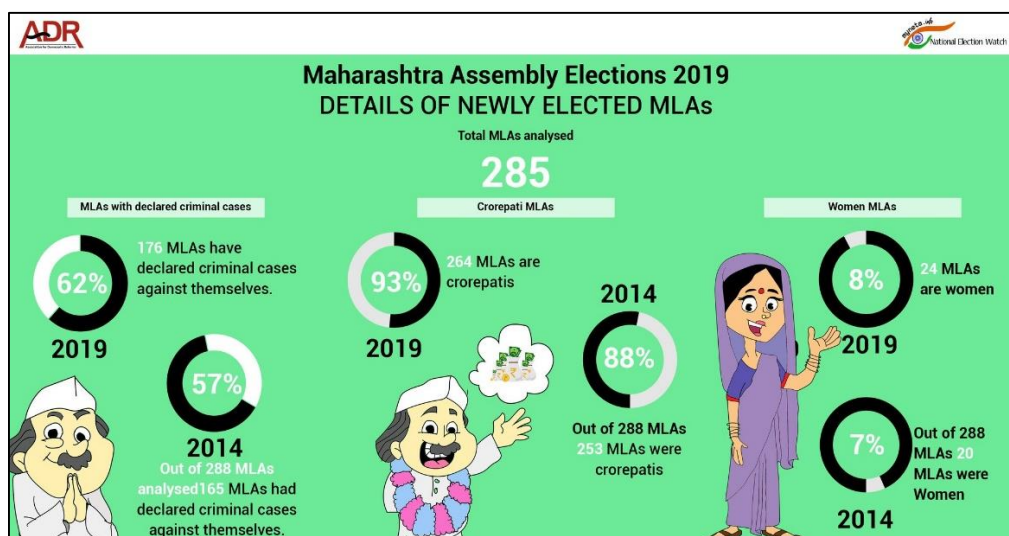


18. Lok Sabha Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Winner – **25th May 2019**
19. Sikkim Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Newly Elected MLAs - **25th May 2019**
20. Andhra Pradesh Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of MLAs – **26th May 2019**
21. Odisha Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of MLAs – **27th May 2019**
22. Arunachal Pradesh Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of MLAs – **28th May 2019**
23. Odisha Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Ministers – **30th May 2019**
24. Union Council of Ministers 2019 Analysis of Criminal, Financial, and Other background details– **31st May 2019**
25. Arunachal Pradesh Assembly 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Ministers –**19th June 2019**
26. Andhra Pradesh Assembly 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Ministers - **25th June 2019**
27. Haryana Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Sitting MLAs – **30th Sep 2019**
28. Maharashtra Assembly Election 2014 Analysis of Criminal Background, Financial, Education, Gender and other details of Sitting MLAs – **03rd Oct 2019**
29. Comparison of Financial Details Declared by Re-elected Sitting MLAs in the Haryana and Maharashtra Assembly Election 2014 – **11th Oct 2019**
30. Haryana Assembly Elections 2019 Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **14th Oct 2019**
31. Haryana Assembly Election 2019 Analysis of Assets Comparison of Re-Contesting MLAs – **16th Oct 2019**
32. Maharashtra Assembly Elections 2019 Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **18th Oct 2019**

33. Analysis of Assets Comparison of Re-Contesting MLAs in the Maharashtra Assembly Election 2019 - **20th Oct 2019**
34. Haryana Assembly 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Newly MLAs - **25th Oct 2019**

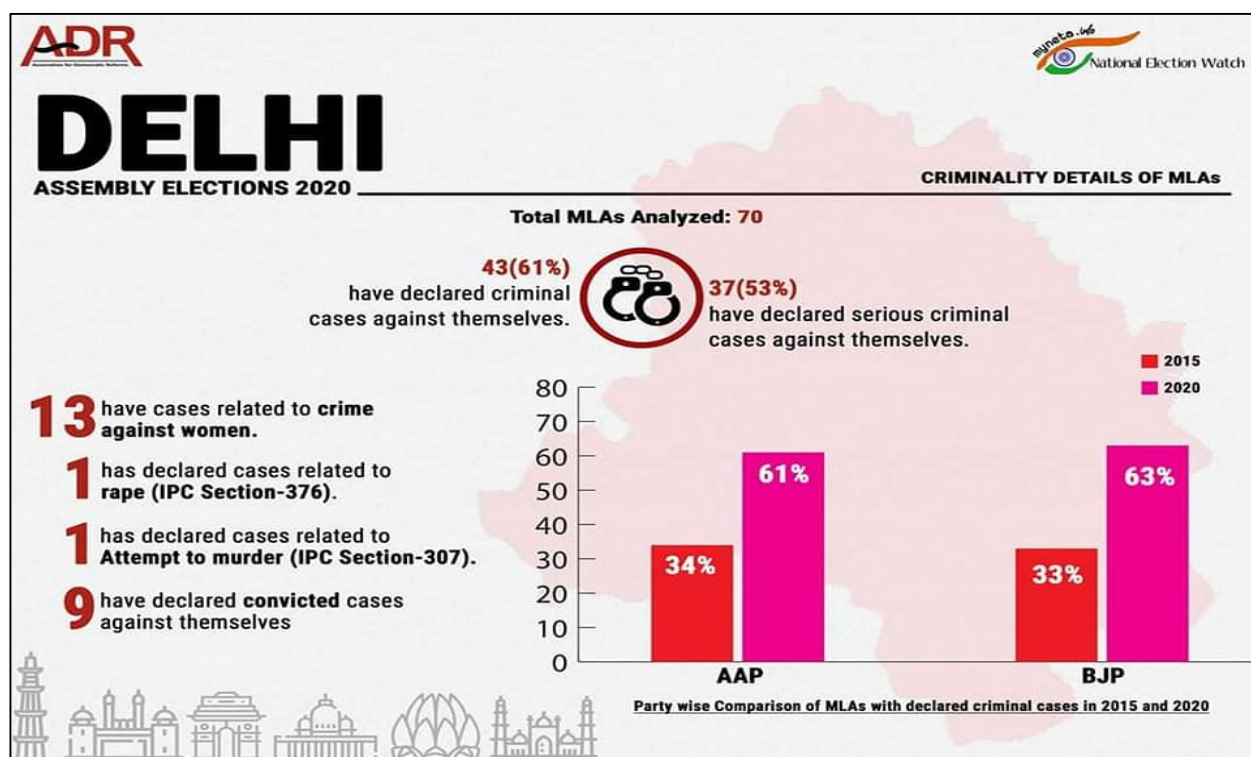


35. Maharashtra Assembly 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Newly Elected MLAs - **25th Oct 2019**



36. Jharkhand Assembly Election 2014 Analysis of Criminal Background, Financial, Education, Gender and other details of Sitting MLAs – **6th Nov 2019**
37. Haryana Assembly Election 2019 Analysis of Criminal Background, Financial, and other background details of Ministers - **16th Nov 2019**
38. Jharkhand Assembly Elections 2019 Phase I Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **22nd Nov 2019**
39. Jharkhand Assembly Elections 2019 Phase II Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates – **28th Nov 2019**
40. Jharkhand Assembly Elections 2019 – Phase III Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **4th Dec 2019**
41. Jharkhand Assembly Elections 2019 Phase IV Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **10th Dec 2019**
42. Jharkhand Assembly Elections 2019 Phase V Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **14th Dec 2019**
43. Jharkhand Assembly Elections 2019 Consolidated Analysis report (Phase 1 to 5) Criminal and Financial background details of contesting candidates - **16th Dec 2019**
44. Jharkhand Assembly Election 2019 Analysis of Assets Comparison of Re-Contesting MLAs– **17th Dec 2019**
45. Jharkhand Assembly Elections 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of MLAs - **24th Dec 2019**
46. Maharashtra Assembly 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Ministers - **2nd Jan 2020**
47. Municipal Corporation Bye Elections in Maharashtra, January 2020 Analysis of Criminal, Financial, Educational and other background details of Candidates – **6th Jan 2020**
48. Municipal Corporation Bye Elections in Maharashtra, January 2020 Analysis of Criminal, Financial, Educational and other background details of Winners – **21st Jan 2020**
49. Analysis of Criminal, Financial and Other Background Details of Candidates and MLAs of Delhi (2008- 2019) – **23rd Jan 2020**

50. Jharkhand Assembly Election 2019 Analysis of Criminal Background, Financial, Education, Gender and other details of Ministers – **30th Jan 2020**
51. Delhi Assembly Elections 2020 Analysis of Criminal Background, Financial, Education, Gender and other Details of Candidates - **1st Feb 2020**
52. Delhi Assembly Elections 2020 Constituency-wise Factsheet - **4th Feb 2020**
53. Delhi Assembly Elections 2020 Analysis of Criminal Background, Financial, Education, Gender and other details of MLAs - **12th Feb 2020**
54. Delhi Assembly 2020 Analysis of Criminal Background, Financial, Education, Gender and other details of Ministers - **17th Feb 2020**



## II. Reports analysing the vote share and election expenditure of winners

1. Analysis of Vote Share and Margin of Victory of Winners Lok Sabha 2019 - **18th July 2019**
2. Analysis of Vote Share and Margin of Victory of Newly Elected MLAs in Odisha Assembly, 2019 – **23rd Aug 2019**
3. Analysis of Vote Share and Margin of Victory of Newly Elected MLAs in Sikkim Assembly, 2019 - **26th Aug 2019**

4. Analysis of Vote Share and Margin of Victory of Newly Elected MLAs in Andhra Pradesh Assembly, 2019 - **26th Aug 2019**
5. Analysis of Vote Share and Margin of Victory of Newly Elected MLAs in Arunachal Pradesh Assembly, 2019 - **29th Aug 2019**
6. Analysis of Election Expenditure statements of MLAs from the Maharashtra and Haryana Assembly 2014 Elections – **12th Oct 2019**
7. Maharashtra Assembly Elections 2019 Analysis of Vote Share and Margin of Victory of MLAs – **12th Dec 2019**
8. Analysis of Vote Share and Margin of Victory of MLAs in Haryana Assembly Elections, 2019 - **10th Jan 2020**
9. Analysis of Vote Share and Margin of Victory of MLAs in Delhi Assembly Elections, 2020 - **25th March 2020**
10. Analysis of Vote Share and Margin of Victory of MLAs in Jharkhand Assembly Elections, 2019 - **31st March 2020**

### **III. Reports analysing the performance of sitting MLAs**

1. Analysis of Performance of MLAs in 13<sup>th</sup> Legislative Assembly of Haryana – **6th Oct 2019**
2. Analysis of Performance of MLAs in 4<sup>th</sup> Legislative Assembly of Jharkhand - **16th Nov 2019**
3. Analysis of Performance of MLAs in 6<sup>th</sup> Legislative Assembly of Delhi – **17th Jan 2020**

### **IV. Miscellaneous Reports**

1. Analysis of the Register of Members' Interest of Sitting Rajya Sabha MPs, 2019 - **11th Sep 2019**
2. Analysis of MPs/MLAs with Declared Cases Related to Crimes against Women, 2019 – **10th Dec 2019**

Elections Covered During FY 2019-20						
S. No.	Election Name	Election Year	State Name	Number of Seats	Date	Candidates Contesting
1	Lok Sabha	2019	Phase-1	91	11-Apr-19	1279
			Phase-2	97	18-Apr-19	1621
			Phase-3	115	23-Apr-19	1612
			Phase-4	71	29-Apr-19	943
			Phase-5	51	06-May-19	674
			Phase-6	59	12-May-19	979
			Phase-7	59	19-May-19	918
2	Assembly Elections	2019	Andhra Pradesh	175	11-Apr-19	2118
3	Assembly Elections	2019	Sikkim	32	11-Apr-19	150
4	Assembly Elections	2019	Arunachal Pradesh	60	11-Apr-19	184
5	Assembly Elections	2019	Odisha Phase - 1	28	11-Apr-19	191
			Odisha Phase - 2	35	18-Apr-19	244
			Odisha Phase - 3	42	23-Apr-19	356
			Odisha Phase- 4	42	29-Apr-19	346
6	Assembly Bye Elections	2019	Bihar	1	11-Apr-19	8
7	Assembly Bye Elections	2019	Meghalaya	1	11-Apr-19	4
8	Assembly Bye Elections	2019	Mizoram	1	11-Apr-19	3
9	Assembly Bye Elections	2019	Nagaland	1	11-Apr-19	2
10	Assembly Bye Elections	2019	Puducherry	1	18-Apr-19	8
11	Assembly Bye Elections	2019	Tamil Nadu	18	18-Apr-19	256
12	Assembly Bye Elections	2019	Goa	3	23-Apr-19	16
13	Assembly Bye Elections	2019	Gujarat	5	23-Apr-19	45
14	Assembly Bye Elections	2019	Uttar Pradesh	1	29-Apr-19	7
15	Assembly Bye Elections	2019	Madhya Pradesh	1	29-Apr-19	9
16	Assembly Bye Elections	2019	West Bengal	1	29-Apr-19	4
17	Assembly Bye Elections	2019	West Bengal	1	06-May-19	6
18	Assembly Bye Elections	2019	Goa	1	19-May-19	6
19	Assembly Bye Elections	2019	Bihar	1	19-May-19	12
20	Assembly Bye Elections	2019	Tamil Nadu	5	19-May-19	137
21	Assembly Bye Elections	2019	Karnataka	2	19-May-19	25
22	Assembly Bye Elections	2019	Uttar Pradesh	1	19-May-19	12

Elections Covered During FY 2019-20						
S. No.	Election Name	Election Year	State Name	Number of Seats	Date	Candidates Contesting
23	Assembly Bye Elections	2019	West Bengal	6	19-May-19	43
24	Legislative Council	2019	Telangana	3	31-May-19	3
25	Rajya Sabha	2019	Assam	2	07-Jun-19	2
26	Legislative Council	2019	Telangana 1, Bihar 2, Maharashtra 1	4	07-Jun-19	4
27	Rajya Sabha	2019	Bihar 1, Gujarat 2, Odisha 3	6	05-Jul-19	6
28	Legislative Council	2019	Tamil Nadu	6	18-Jul-19	6
29	Lok Sabha Bye Election	2019	Tamil Nadu	1	05-Aug-19	28
30	Legislative Council	2019	Maharashtra	1	19-Aug-19	1
31	Legislative Council	2019	Andhra Pradesh	3	26-Aug-19	3
32	Legislative Council	2019	Telangana	1	26-Aug-19	1
33	Rajya Sabha	2019	Rajasthan	1	26-Aug-19	1
34	Rajya Sabha	2019	Uttar Pradesh	1	26-Aug-19	1
35	Assembly Bye Elections	2019	Chhattisgarh	1	23-Sep-19	9
36	Assembly Bye Elections	2019	Kerala	1	23-Sep-19	13
37	Assembly Bye Elections	2019	Tripura	1	23-Sep-19	4
38	Assembly Bye Elections	2019	Uttar Pradesh	1	23-Sep-19	9
39	Legislative Council	2019	Uttar Pradesh	2	23-Sep-19	2
40	Assembly Elections	2019	Haryana	90	21-Oct-19	1169
41	Assembly Elections	2019	Maharashtra	288	21-Oct-19	3237
42	Lok Sabha Bye Election	2019	Bihar	1	21-Oct-19	8
43	Assembly Bye Elections	2019	Arunachal Pradesh	1	21-Oct-19	2
44	Assembly Bye Elections	2019	Assam	4	21-Oct-19	20
45	Assembly Bye Elections	2019	Bihar	5	21-Oct-19	43
46	Assembly Bye Elections	2019	Chhattisgarh	1	21-Oct-19	6
47	Assembly Bye Elections	2019	Gujarat	6	21-Oct-19	42
48	Assembly Bye Elections	2019	Himachal Pradesh	2	21-Oct-19	13
49	Assembly Bye Elections	2019	Kerala	5	21-Oct-19	35
50	Assembly Bye Elections	2019	Madhya Pradesh	1	21-Oct-19	5
51	Assembly Bye Elections	2019	Meghalaya	1	21-Oct-19	6
52	Assembly Bye Elections	2019	Odisha	1	21-Oct-19	5

Elections Covered During FY 2019-20						
S. No.	Election Name	Election Year	State Name	Number of Seats	Date	Candidates Contesting
53	Assembly Bye Elections	2019	Puducherry	1	21-Oct-19	9
54	Assembly Bye Elections	2019	Punjab	4	21-Oct-19	33
55	Assembly Bye Elections	2019	Rajasthan	2	21-Oct-19	12
56	Assembly Bye Elections	2019	Sikkim	3	21-Oct-19	15
57	Assembly Bye Elections	2019	Tamil Nadu	2	21-Oct-19	35
58	Assembly Bye Elections	2019	Telangana	1	21-Oct-19	28
59	Assembly Bye Elections	2019	Uttar Pradesh	11	21-Oct-19	109
60	Lok Sabha Bye Election	2019	Maharashtra	1	21-Oct-19	7
61	Rajya Sabha	2019	Uttar Pradesh, Bihar	2	16-Oct-19	2
62	Assembly Bye Elections	2019	Uttarakhand	1	25-Nov-19	3
63	Assembly Bye Elections	2019	West Bengal	3	25-Nov-19	18
64	Assembly Elections	2019	Jharkhand Phase- 1	13	30-Nov-19	189
			Jharkhand Phase- 2	20	07-Dec-19	260
			Jharkhand Phase- 3	17	12-Dec-19	309
			Jharkhand Phase- 4	15	16-Dec-19	221
			Jharkhand Phase- 5	16	20-Dec-19	237
65	Assembly Bye Elections	2019	Karnataka	15	05-Dec-19	165
66	Rajya Sabha	2019	Uttar Pradesh, Karnataka	2	12-Dec-19	2
67	Local Body Election	2020	Maharashtra	7	09-Jan-20	48
68	Legislative Council	2020	Maharashtra	1	24-Jan-20	1
69	Legislative Council	2020	Maharashtra	1	31-Jan-20	1
70	Assembly Elections	2020	Delhi	70	11-Feb-20	672
71	Legislative Council	2020	Karnataka	1	17-Feb-20	1
<b>Total</b>				<b>1658</b>		<b>19279</b>



## Political Party Watch

**About:** As political parties play a crucial role in a democracy, good governance would remain a distant dream without accountability and transparency in the internal functioning and financials of Political Parties. In 2008, ADR started a new program called Political Party Watch (PPW) to thoroughly analyze the Donations Report, Income Tax Returns and Election Expenditure Reports of Political Parties and disseminate the information to the Public. For the verification of the facts and figures, PPW always supports its reports with scanned copies of Income Tax Returns of various political parties (national, regional and un-recognised parties) and RTI applications. These reports have revealed that currently only National Parties and very few Regional Parties file their IT Returns on a regular basis every year.

**PPW Data Source:** Income Tax returns and the donations details submitted to the IT Department and the Election Commission respectively by the political parties themselves.

**Following analyses on Political Parties were undertaken during FY 2019-20:**

Reports by Political Party Watch during FY 2019-20				
S. No.	Report Type	Report Name	Date of release	Number of Parties Analysed
1	Expenditure Report	Analysis of Funds Collected and Expenditure Incurred by Political Parties during Chhattisgarh, Madhya Pradesh, Rajasthan, Mizoram & Telangana Assembly Elections, 2018	2-May-19	13
2	Contribution Report	Analysis of Donations Received By Regional Political Parties – FY 2017-18	21-May-19	31
3	Contribution Report	Analysis of Donations from Corporates & Business Houses to National Parties for FY 2016-17 & 2017-18	9-Jul-19	6
4	Audit Report	Analysis of Assets & Liabilities of National Parties – FY 2016-17 And 2017-18	31-Jul-19	7
5	Audit Report	Analysis of Sources of Funding of Regional Parties – FY 2017-18	22-Aug-19	28
6	Contribution Report	Analysis of Discrepancies in Pan Details in Contributions Reports of National Parties, FY 2012-13 to 2017-18	16-Sep-19	6
7	Audit Report	Analysis of Assets & Liabilities of Regional Parties – FY 2016-17 And 2017-18	7-Oct-19	43

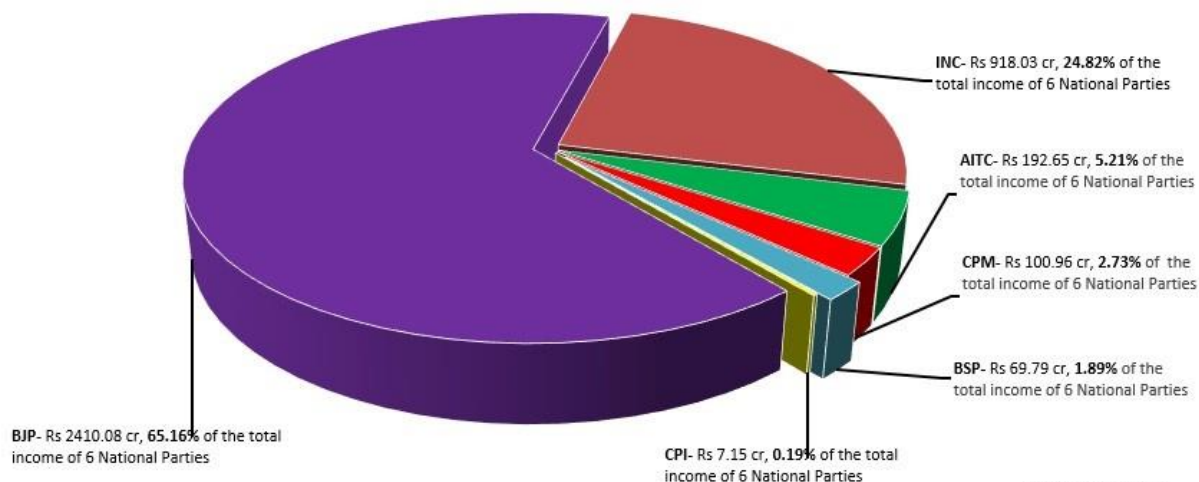
8	Expenditure Report	Analysis of Funds Collected and Expenditure Incurred by Political Parties during Maharashtra & Haryana Assembly Elections, 2014	10-Oct-19	15
9	Expenditure Report	Analysis of Funds Collected and Expenditure Incurred by Political Parties during Jharkhand and Jammu & Kashmir Assembly Elections, 2014	21-Nov-19	18
10	Audit Report	Analysis of Income & Expenditure of National and Regional Political Parties for FY 2018-19	7-Dec-19	25
11	Audit Report	Analysis of Income & Expenditure of National Political Parties For FY 2018-19	15-Jan-20	6
12	Expenditure Report	Analysis of Funds Collected and Expenditure Incurred by Political Parties during Lok Sabha Elections, 2019	20-Mar-20	32
13	Audit Report	Analysis of Sources of Funding of National Parties: FY 2018-19	9-Mar-20	7
14	Contribution Report	Analysis of Donations Received By National Political Parties – FY 2018-19	27-Feb-20	7
15	Electoral Bonds	Analysis of Eligibility of Registered Unrecognised Political Parties to Receive Funding through Electoral Bonds	18-Feb-20	45
16	Electoral Trust	Analysis of Contribution Reports Of Electoral Trusts – FY 2018-19	5-Feb-20	14
17	Electoral Bonds	Analysis of Electoral Bonds sold and redeemed during the thirteen phases (March 2018 – January 2020)	21-Jan-20	-
<b>Total</b>				<b>303</b>

## Important Findings by PPW

**12,452 Electoral Bonds worth ₹6210 crore sold from March 2018 to Jan 2020**

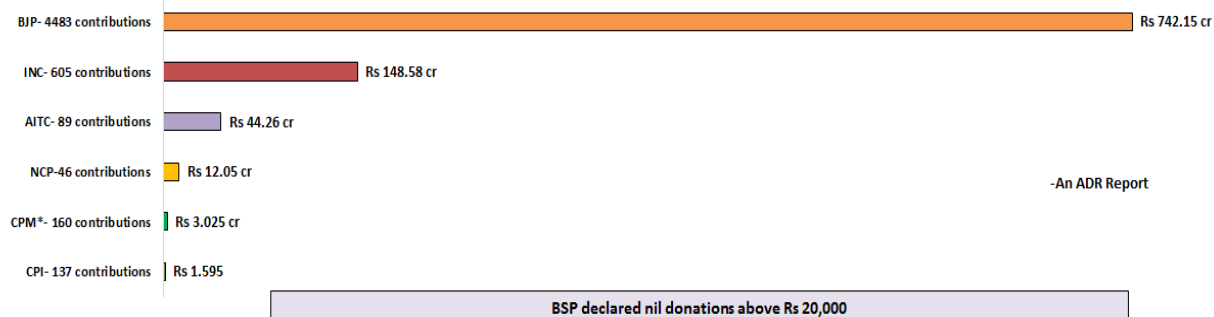


### Total Annual Income declared by National Parties, FY 2018-19



-An ADR Report

### Number and amount of contributions (Above Rs 20,000) declared by National Parties for Financial Year- 2018-19

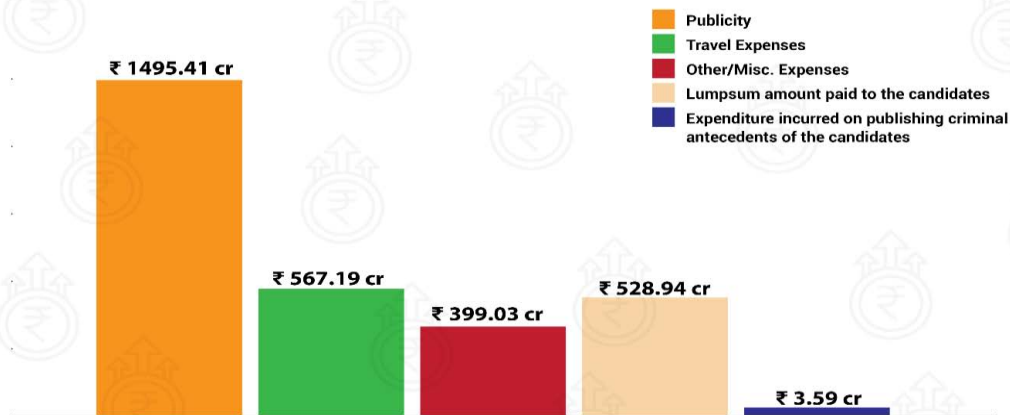


-An ADR Report

**ADR**  
Association for Democratic Reforms

**mineta info**  
National Election Watch

### Expenditure incurred by Political Parties under various heads: Lok Sabha Elections 2019



Source: Election Expenditure Statements of Political Parties available on ECI website



# Strategic Litigation

**About:** Strategic litigation is another vital tool through which ADR has been able to create a momentum for required reform in the political and electoral system. ADR has initiated/intervened in several PILs, some of which have resulted in landmark judgments.

## **PILs filed by ADR during FY 2019-20:**

**I. Supreme Court Judgment on Satish Ukey vs. Devendra Gangadharrao Fadnavis:** This matter dealt with concealment of information by Maharashtra C.M. Devendra Fadnavis in his affidavit during the Maharashtra State Assembly elections, 2014. In his affidavit, he had not mentioned the information regarding two criminal cases prescribing punishment of more than two years and where cognizance was taken by the court. The intervention application was filed by ADR in the Supreme Court in January, 2019 since the matter was pertaining to furnishing of information in the affidavits by candidates at the time of election (Form 26) and ADR was the original party in the 2000, 2002 and 2003 affidavit judgments.

On **1st October, 2019**, the Supreme Court gave a favourable ruling and held the following:

- For maintaining purity of elections and healthy democracy, voters are required to be educated and well informed about the contesting candidates. There is no necessity of suppressing the relevant facts from the voters.
- Mr. Devendra Gangadharrao Fadnavis missed out on giving details of two cases where court has taken the cognizance.
- Details of all pending cases in which **cognizance has been taken by the Court, irrespective of the quantum of punishment or framing of charges will have to be disclosed by the candidate.**

- Under Section 125A, furnishing of any false information or concealing of information in the affidavit in Form 26 is an electoral offence punishable with imprisonment upto six months, or with fine or both.
- Order of the High Court as well as trial court is not legally tenable **and the same deserves to be set aside.**
- The complaint of the appellant will be considered afresh by the learned trial Court.

## **II. PIL in the Supreme Court against Electoral Bonds and removal of the 7.5% of the company's aggregate limit to donate:**

This petition challenges the Finance Act, 2017 which was enacted as a money bill which introduced the electoral bond scheme for the purpose of electoral funding. The Act has also removed the previous limit of 7.5% of the company's average three-year net profit for political donations. A company is no longer required to name the political parties to which such contributions are made. The donors' name is also not revealed to the public. These amendments will result in opaqueness, heighten the odds of conflict of interest and also drastically increase black money and corruption. It will also lead to the creation of shell companies and rise of benami transactions to channelize the undocumented money into the political and electoral process in India.

**Status:** On 5<sup>th</sup> March, 2019 ADR filed an application for stay against the sale/purchase of electoral bonds for Lok Sabha 2019 elections. In the stay application ADR had contended that enormous amount of corporate funding would be received by political parties during the general elections and this would play a critical role in the elections. It was also argued that the common citizens are not buying these bonds and these are being bought only by big corporates to protect their interests. It was also revealed during the hearing that there was hardly any demand for electoral bonds of smaller denomination as 99.9% of bonds sold were of Rs. 10 lakh & Rs. 1 crore denomination.

In response to ADR's application, the Supreme Court in its **interim order dated 12<sup>th</sup> April, 2019** directed all political parties to submit details of donations received via Electoral Bonds to the Election Commission of India in a sealed cover on or before 30<sup>th</sup> May, 2019. As per the interim order, political parties are required to submit the following details:

- Detailed particulars of the donors as against each Bond.
- The amount of each such bond and the full particulars of the credit received against each bond, namely the particulars of the bank account to which the amount has been credited and the date of each such credit.

On **29th November 2019**, ADR filed another application for stay against the sale/purchase of Electoral Bonds in the Supreme Court to bring on record certain vital documents surfaced through various RTI applications filed by different RTI activists and had a strong bearing on the instant case.

**III. PIL in the Supreme Court on mechanism of declaration of election results, voter discrepancies:** On **4<sup>th</sup> November, 2019**, Association for Democratic Reforms (ADR) filed a petition to seek a direction from the Supreme Court directing the ECI not to announce any provisional and estimated election results prior to actual and accurate reconciliation of data. In the petition, ADR also seeks a direction from SC to the ECI to evolve an efficient, transparent, rational and robust procedure/mechanism by creating a separate department/grievance cell for investigation of discrepancies in election data and for responding to the elector's queries on the same. Through this petition, ADR is not challenging or questioning the final result of 2019 General Elections or the election process in the country. However, the issues and irregularities that arose in the conduct of the election/result of 2019 General Elections have been cited as arguments for effectuating free and fair elections, the survival of democracy and enforcement of fundamental rights.

- On 27th February, 2020 ADR filed an application in the Supreme Court to direct the Election Commission of India to;
- Not to destroy or dispose of VVPAT paper slips generated in any election in the last one year and to retain the same at least for a period of one year in consonance with the rules of Conduct of Elections Rules, 1961;
  - b) To retain all other documents pertaining to the 17th Lok Sabha elections held in April, 2019.

The application was filed against the 'mysterious rush and urgency' shown by the Election Commission of India to destroy VVPAT slips used in 2019 Lok Sabha elections in just four months after the results were declared – in contravention of the rules prescribed under the Conduct of Election Rules, 1961.

To know more about ADR's commitment to improve democracy please refer to our complete list of recommendations here: <https://adrindia.org/legal-advocacy/recommendations-submissions>.



## Activities on Advocacy, Networking & Voter Awareness

**A**DR organized many press conferences and panel discussions along with outdoor and social media campaigns. Many informative articles were also written by in-house researchers that were published in reputed newspapers and magazines. Over 20 years, ADR has associated with 1200 state partners and 41 eminent personalities who continue to collaborate with ADR for various campaign activities like meetings, workshop, seminars and outdoor campaigns to make voters aware of the criminal, financial and other background details of contesting candidates and help citizens make an informed choice.

**Some of the activities conducted by ADR during 2019-20 are mentioned below:**

### **1. Letter/Submission to Election Commission of India:**

- i. On **07<sup>th</sup> August 2019**, Association for Democratic Reforms (ADR) made a submission before the Election Commission of India (ECI) on matter related to the unavailability of Election Expenditure Statements on CEO websites for Lok Sabha and State Assembly Elections, 2019.
- ii. On **04<sup>th</sup> February 2020**, ADR made a submission before the Election Commission of India on matter related to 'Hate Speeches' made by leaders of political parties during the election campaign during Delhi Assembly Elections, 2020. In the letter to the ECI, ADR had requested Election Commission to look into the matter and take immediate action against such political party leaders making controversial and communally divisive speeches during poll campaign, in violation of the Model Code of Conduct (MCC), the penal provisions under the Indian Penal Code, 1860 and others.

- iii. On **04<sup>th</sup> February 2020**, ADR made a submission before the Election Commission of India on matter related to the disqualification of convicted candidates contesting the upcoming Delhi Assembly Elections, 2020. In the letter to the ECI, ADR requested the ECI for immediate action and disqualification against 20 convicted candidates as per the provisions of Article 102(1) (e) and Article 191(1) (e) of the Constitution of India and subsequently under Section 8(1), (2) & (3) of the Representation of People's Act, 1951.
- iv. On **12<sup>th</sup> February 2020**, Association for Democratic Reforms (ADR) made a submission before the Election Commission of India (ECI) on matter related to non-availability of Election Expenditure Statements of 72 Members of Parliament (MP) on the CEO/ECI websites, for general elections to Lok Sabha 2019. In the letter to the ECI, ADR had requested ECI to direct the CEOs of the concerned states to ensure timely availability of the election expenditure reports submitted by MP to ensure their wider public dissemination.
- v. On **25<sup>th</sup> March 2020**, ADR made a submission before the Election Commission of India on various aspects of electoral management. To facilitate free and fair elections, following recommendations were proposed by ADR namely;
1. Monitoring and Regulation of political party expenditure including capping on political party expenditure.
  2. The declaration of the final result of any election should be conducted based on actual and accurate reconciliation of poll data.
  3. Online facility for filing nomination for candidates including problems with the current system especially faced during General Elections 2019 and recent State Assembly elections.
  4. Bring in a comprehensive bill to regulate working of political parties.
  5. Introduce provisions for inner-party democracy within political parties.
  6. Bringing Political parties under RTI.

## 2. ADR Forum

The Association for Democratic Reforms (ADR) and National Election Watch (NEW) organized a panel discussion on **General Elections 2019: Issues & Challenges** in New Delhi on 10th October, 2019 to deliberate on the experiences and learnings of the world's biggest electoral exercise and suggest possible ways to address challenges faced in the wake of changing dynamics of electoral politics in India.

Expert panelists and speakers from non-profit organizations, political parties, media, academic communities and former bureaucrats participated in the forum along with students, journalists and members from various civil society groups. The panelists delivered value-added discussions at this opportune event and answered multiple questions from the audience.

The former Chief Election Commissioner of India, **Dr. S.Y. Quraishi**, delivered the keynote address for the first session on ***Crime and Money in Electoral Politics: Is it irreversible?***. Dr. Quraishi mentioned that when elections become excessively competitive, the role of crime and money in the electoral process increases. He further asserted that the easiest way for criminals to become powerful and respectable is to enter into politics. He concluded by saying that not only the convicted candidates but those against whom criminal charges have been framed should also be disqualified from contesting elections.

Delivering the keynote address for the second session of the forum on ***Social Media, Election Expenditure & Voter Influence: Changing face of electoral politics in India***, **Dr. Nasim Zaidi**, Former Chief Election Commissioner of India, proposed the introduction of a robust social media policy to regulate online behaviour of political parties and the need for providing statutory backing to the Model Code of Conduct to avoid misuse of social media.

The complete details of the conference are available here: <https://adrindia.org/content/adr-forum>

Topic of Discussion	Chairperson	Key Note Speaker	Speakers
Crime in Electoral Politics: Is it irreversible?	Prof. Jagdeep Chhokar, Founder Member & Trustee – ADR	Dr. S.Y. Quraishi, former Chief Election Commissioner of India	Mr. Jasmine Shah, Vice-chairperson of Delhi Dialogue and Development Commission, Mr. Maneesh Chhibber, Contributing Editor at The Print, and Dr. D. Dhanuraj, Chairman – Centre for Public Policy Research (CPPR)
Social Media, Election Expenditure and Voter Influence: Changing face of electoral politics in India?	Dr. Vipul Mudgal, Director – Common Cause & Trustee – ADR	Dr. Nasim Zaidi, former Chief Election Commissioner of India	Mr. Shivam Shankar Singh, Data Analyst & Campaign Consultant, Mr. Paranjay Guha Thakurta, Senior Journalist, Author & Political Commentator, Mr. Ankit Lal, Social Media & IT Strategist with the Aam Aadmi Party, and Mr. Pratik Sinha, Co-founder – Alt News



### 3. RTI Learning Programme for Delegates from South Asian Countries

Commonwealth Human Rights Initiative (CHRI) organised an RTI Learning Programme for delegates from South Asian countries in New Delhi on 27th November 2019. The session was attended by 12 delegates who are representatives of civil society and media organisations from Bangladesh, Maldives, Nepal and Sri Lanka, and 2 representatives from CHRI. Maj. Gen. Anil Verma (Retd.), Head of ADR and National Election Watch, was invited to deliver a talk and interact with the delegates on the topic - "RTI as a tool for transparency and accountability of political parties, electoral candidates and campaign financing".

### 4. ADR invited for Australia-India Workshop on Elections

The **Australia-India Institute (All)** and the **University of Melbourne** organised a one-day Workshop/Roundtable on '**The Future of Electoral Democracy in India and Australia**' on August 20, 2019 at India Habitat Centre, Lodhi Road. The event was held in collaboration with the Trivedi Centre for Political Data at Ashoka University. Australian and Indian election officials and some of the leading thinkers in this area attended the event. Maj. Gen. Anil Verma (Retd.), Head of ADR and NEW, was invited to speak on '**Transparency and Accountability in Political Funding**'. He shared the panel with other speakers such as Prof Joo-Cheong Tham of University of Melbourne and Dr Niranjana Sahoo of Observer Research Foundation (ORF). ADR was also invited to submit a research paper on the above topic, which has been published online on the Election Watch website of University of Melbourne.

### 5. Fourth LC Jain Memorial Lecture by Justice AP Shah “Fighting for Freedoms: The Supreme Court in the 21st Century”

The India International Centre (IIC), Association for Democratic Reforms (ADR) and The LC Jain Family organised the "**Fourth LC Jain Memorial Lecture**" which was delivered by **Justice AP Shah**, on the theme "**Fighting for Freedoms: The Supreme Court in the 21st Century**", and chaired by Professor Romila Thapar, on 10th February 2020 at IIC, Delhi.

### 6. Indian Democracy at Work

The Foundation for Democratic Reforms (FDR), the Indian School of Business (Bharti Institute of Public Policy), and the University of Hyderabad (Department of Political Science) jointly organised the first edition of an annual conference series, *Indian Democracy at Work* on the theme of **Money Power in Politics**, on January 9th and 10th, 2020 in Hyderabad.

The event was attended by politicians, election officials, academicians, civil society organisations, journalists, and the general public who deliberated on the state of democracy in India. Ms Shelly Mahajan, Program Associate at ADR, was selected to deliver a paper presentation on 'Election Campaign Expenditure in India: Trends and Challenges'. She was part of the panel discussion on 'Trends in Campaign Expenditure', along with other speakers such as Prof Ajit Phadnis from IIM-Indore, Shri Sravan Dasoju, National Spokesperson of AICC and J.C. Diwakar Reddy of TDP.

## 7. Hum Badlenge Apna Bharat, an ADR Youth Outreach Programme

To motivate, inform and involve youth in the political & electoral reforms processes, ADR initiated a Youth Outreach programme called **Hum Badlenge Apna Bharat (HBAB)** in FY 2016-17. The programme aims to educate Indian youths of the challenges faced by Indian Democracy today. With the support of our State Coordinators, we are committed to taking this programme to the maximum number of youths across the country.

### i. Organize workshops/talks/lectures

ADR organizes a 1.5-hour workshop in schools and colleges where important points like **Criminalization of Politics, Expenditure on Election Campaigns, Functioning of Political Parties** and Role of Youth in Strengthening Democracy are highlighted. On request of colleges and schools, we also organise a topic-centric workshop. The workshop trainers use videos, audios, quiz papers and other interactive materials to engage with the youth.

**ADR also conducts Training of Trainers Workshops for fellows in education-sector who can later conduct HBAB workshop in their network.**

The table below shows details of events conducted by under this programme:

Topic Name	Date	Location
Challenges faced by Indian Democracy	26-Jul-19	Delhi Public School (DPS), RK Puram, New Delhi
Challenges faced by Indian Democracy	14-Aug-19	Vidya Niketan, Saket, New Delhi
Transparency in Democracy & Political Funding	18-Sep-19	Jesus & Mary College, New Delhi
Importance of Voting	23-Jan-20	Kamala Nehru College, University of Delhi
Electoral & Political Reforms	12-Feb-20	Indian Institute of Mass Communication, New Delhi
Importance of Voting	04-Feb-20	Hedwig and Samuel Foundation, Garhi, Delhi

## ii. Campus Ambassador Programme

Campus Ambassador Programme, an ADR Youth Outreach Programme, aims to engage with college youth on issues related to Indian democracy and involve them proactively in organizing events. The selected Campus Ambassadors are apprised about the issues ADR is working on and their roles and responsibilities as ADR campus representative. These Ambassadors later hold various programmes in their colleges to spread awareness about the issues ADR is fighting for. All the activities are approved, sponsored, assisted & supervised by the ADR Team.

In FY 2019-20, ADR had 15 Campus Ambassadors across India. The table below shows details of events conducted by our Campus Ambassadors:

Topic Name	Date	Location
Talk on Transparency in Democracy and Political Funding	03-Sep-19	Asian School of Media Studies, Noida, Uttar Pradesh
Talk on Transparency in Democracy and Political Funding	14-Nov-19	Faculty of Law, Jamia Millia Islamia, New Delhi

## iii. Workshops for Future Leaders

To sensitize future leaders, ADR also conducts workshops on electoral and political reforms for youths who are part of a Fellowship Programme.

ADR organised workshops for the Piramal Foundation's Gandhi Fellows located in Sujangarh (14 Fellows) & Gurgaon (26 Fellows). 5 Gandhi Fellows from Sujangarh who were working with Government Adarsh Schools of Churu District of Rajasthan extended their learnings to the students of the Government Schools. With their support, ADR reached out to 701 students in Sujangarh, Ratangarh and Taranagar blocks of Churu District, Rajasthan.

## iv. Visits to ADR

ADR also accepts tour visits of students/other delegations to ADR office and briefs them on the electoral and political issues.

### Visit by Afghan Delegates:

Indian Institute of Public Administration (IIPA) organised an “Experience Sharing Workshop for Afghan Delegation on Public Governance and Advocacy” of Civil Society Joint Working Group (CSJWG) visiting India. The Counterpart International (an American organization, funded by USAID), Kabul had sponsored the workshop. Among other delegations, they contacted ADR to have an interactive session with the Afghan Delegates on Public Governance and Advocacy. The session was attended by 20 Afghan nationals and one US national. They were addressed by Maj. Gen. Anil Verma (Retd.), Head of ADR & NEW.

### Miscellaneous Student Collaborations

- ADR was invited to judge Symposium 2019 organised by The Youth Parliament, Shri Ram College of Commerce, Delhi. Ms Nandini Raj (Program Associate-Communications) from ADR was one of the two judges of the **Symposium on Sustainable Development Goals** which was conducted in SRCC on 13th November 2019. The objective of the Symposium was to promote dialogue and facilitate research-policy interface amongst youth in the pursuit. There were 12 teams and the event was attended by 35-40 people.
- ADR collaborated as an Event Partner for Conquonomics organised by The Economics Society of Shri Ram College of Commerce, Delhi University. Please refer to section 8, Delhi Election Watch, for detailed description.
- ADR was one of the Academic Partners of **Model United Nations 2020** organized by students of **St. Stephen's College, Delhi** from 07<sup>th</sup> to 9<sup>th</sup> February 2020. ADR provided research papers to raise the academic standards of the conference. This is the second time in row that ADR collaborated with **St. Stephen's College, Delhi**.



**ToT workshop: ADR with 14 Gandhi Fellows in Sujangarh**



**ADR Youth Conclave, Kolkata**



**ToT workshop: ADR with 26 Gandhi Fellows, Gurgaon**



**Youth outreach program - Vidya Niketan School, Saket**

## **8. DAKSH's Eighth Constitution Day Lecture by Prof. Trilochan Sastry**

Prof Trilochan Sastry, Founder-Trustee & Chairman of ADR was invited to deliver a lecture on Constitution, Democracy & the Indian Citizen at the 8th Annual Constitution Day organised by Daksh on 30th November 2019 in Bengaluru, Karnataka.

## 9. Mumbai Collective - Celebrating Secularism, Pluralism, Democracy and Freedom

Prof Jagdeep Chhokar, Founder Member & Trustee of ADR, was invited to speak on “Bonding Election and Corruption” by Mumbai Collective on 01st February 2020 which was chaired by Mr Uday Narkar. This year's theme of Mumbai Collective 2020 was Celebrating Secularism, Pluralism, Democracy and Freedom.

## 10. Crowdfunding on Small Change

ADR participated in a fundraising challenge on Small Change, a crowdfunding platform, as part of Ms Loveleena Sharma's (then Sr. Program Associate- Election Watch) PGPDM Programme.

## 11. Voter Awareness Campaigns

Ahead of **Andhra Pradesh, Arunachal Pradesh, Odisha, Sikkim, Haryana, Maharashtra, Jharkhand and NCT of Delhi Assembly Elections and Lok Sabha Elections 2019**, ADR used various mediums to encourage people to vote for candidates with clean images. Various creative and engaging videos, posters, pamphlets, and brochures were designed to educate the people about the importance of Informed and Ethical Voting, Issue of Criminality etc., were disseminated via various mediums during the elections.

- **Celebrity Videos:** Videos created in Hindi and vernacular languages featuring regional celebrities with the aim of reaching out to maximum voters were used.
- **Letters to Political Parties:** Letters were sent to the Presidents of Political Parties, newly sworn-in Chief Ministers of **Andhra Pradesh, Arunachal Pradesh, Odisha, Sikkim, Haryana, Maharashtra, Jharkhand and NCT of Delhi, and Prime Minister of India** to provide a clean and exemplary governance to the people by choosing honest and capable Ministers. The same letters were made public by posting them on social media platforms by tagging the Head of Political Parties and CMs.
- **Print and TV Presence:** ADR remained an active part of debates around the issues of electoral reforms. Some of the press coverage can be viewed here- <http://adrindia.org/media/adr-in-news>.

- **Digital Presence:** Throughout the year, more intensively ahead of elections, ADR kept posting informative creative/ infographics/news items on social media platforms like Facebook and Twitter to disseminate information. Many of the infographics posted on these social media platforms received hundreds of shares and likes. The reports were first released in ADR's Google Groups which have researchers, scholars, journalists, politics-enthusiasts, lawyers and people from different arenas. Post that, infographics based on the reports were published on social media platforms.

ADR also has a **WhatsApp Business Account** which was used to disseminate press releases, reports and infographics directly to around 170 subscribers.

On [www.adrindia.org](http://www.adrindia.org) website, engaging creatives like banners, pictures, posters, videos, relevant news articles were posted, other than ADR's reports. The content on the website aims to be resourceful, interesting and user friendly.



FY 2019-20	
Views	29,351
Impressions	3,85,900
Increase in Subscribers	+543
Total Videos	12
Total Subscribers	2,295



Pull SMS	
FY 2019-20	1,747



April'19 to March'20	
Total Impressions	16,47,900
Total Profile Visits	36,063
Total Tweets	908
Total Retweets	3,364
Total Mentions	3,165
Total Tweet Likes	5,257
Total New Followers	2,356
Total Replies on Tweets	767
Total Clicks on Links	4,006

**Current Followers: 18.1K+**



<a href="#"><u>National Election Watch</u></a> <a href="#"><u>(General Public)</u></a> Group Members: 12,427+
<a href="#"><u>National Election Watch News</u></a> <a href="#"><u>(Only for Journalists)</u></a> Group Members: 6,570+



Page Name	Total Posts	Followers: As on 31 <sup>st</sup> March'20	Likes: As on 31 <sup>st</sup> March'20	Daily Total Reach* in FY 2019-20	Daily Total Impressions** in FY 2019-20
Association for Democratic Reforms & National Election Watch	137	68,923	69,416	3,02,661	4,52,488
MyNeta	388	75,607	75,944	5,96,880	10,03,110

**\*Daily Total Reach:**

Daily: The number of people who had any content from your Page or about your Page enter their screen. This includes posts, check-ins, ads, social information from people who interact with your Page and more. (Unique Users)

**\*\*Daily Total Impressions:**

Daily: The number of times any content from your Page or about your Page entered a person's screen. This includes posts, stories, check-ins, ads, social information from people who interact with your Page and more. (Total Count)

## Mera Vote Mera Desh Campaign - Lok Sabha Elections 2019

**A**bout: ADR and NEW launched its nation-wide campaign titled 'Mera Vote Mera Desh' campaign in February 2014. The vision of the campaign is to eradicate corruption & criminalization in political process and empower the electorate through greater dissemination of information about contesting candidates and the parties, two of ADR's core objectives. The rationale behind this initiative is to arrest the increasing trend of candidates with tainted reputations being elected to the legislature and to ensure that voters exercise their franchise in an independent and informed manner.

Andhra Pradesh, Arunachal Pradesh, Odisha & Sikkim Assembly Elections were conducted during the Lok Sabha Elections 2019 and the activities were organised keeping them into consideration as well.

- A total of 63 reports were released related to Lok Sabha Elections 2019. The reports are listed under the Election Watch section of this report.
- **All India Survey on Governance and Voting Behaviour 2018:** Ahead of Lok Sabha Elections 2019, one of its kind and the largest ever voter survey conducted in any one country covering **2.73 lakh respondents** and **534 Parliamentary constituencies (across 32 states and UTs)**. The national survey was broken down to state-and-union-territory-wise survey reports.

- **Digital Content Creation for Lok Sabha Elections 2019**

- ❖ **Quiz:**

To engage with the voters on our social media platforms, ADR initiated ADR Quizzes which were based on facts related to Indian Democracy and ADR Reports. Some of the quiz topics are listed below:

- [How aware are you about the candidates contesting in Phase 4 of Lok Sabha Elections 2019?](#)
- [How well you know Indian Democracy?](#)
- [How aware are you about NONE OF THE ABOVE \(NOTA\)?](#)
- [How aware are you about the Women in Indian politics?](#)
- [How aware are you about Electoral Bonds?](#)
- [How aware are you about the new 2019 Cabinet Ministers?](#)

Below is the summary status of the above 6 quizzes:

Summary Stats			
All time usage stats			
Impressions ? 👁 1,528	Responses ? 😊 664	Items ? 📊 6 <a href="#">DETAILS</a>	Leads ? ✉ 0 <a href="#">EXPORT</a>

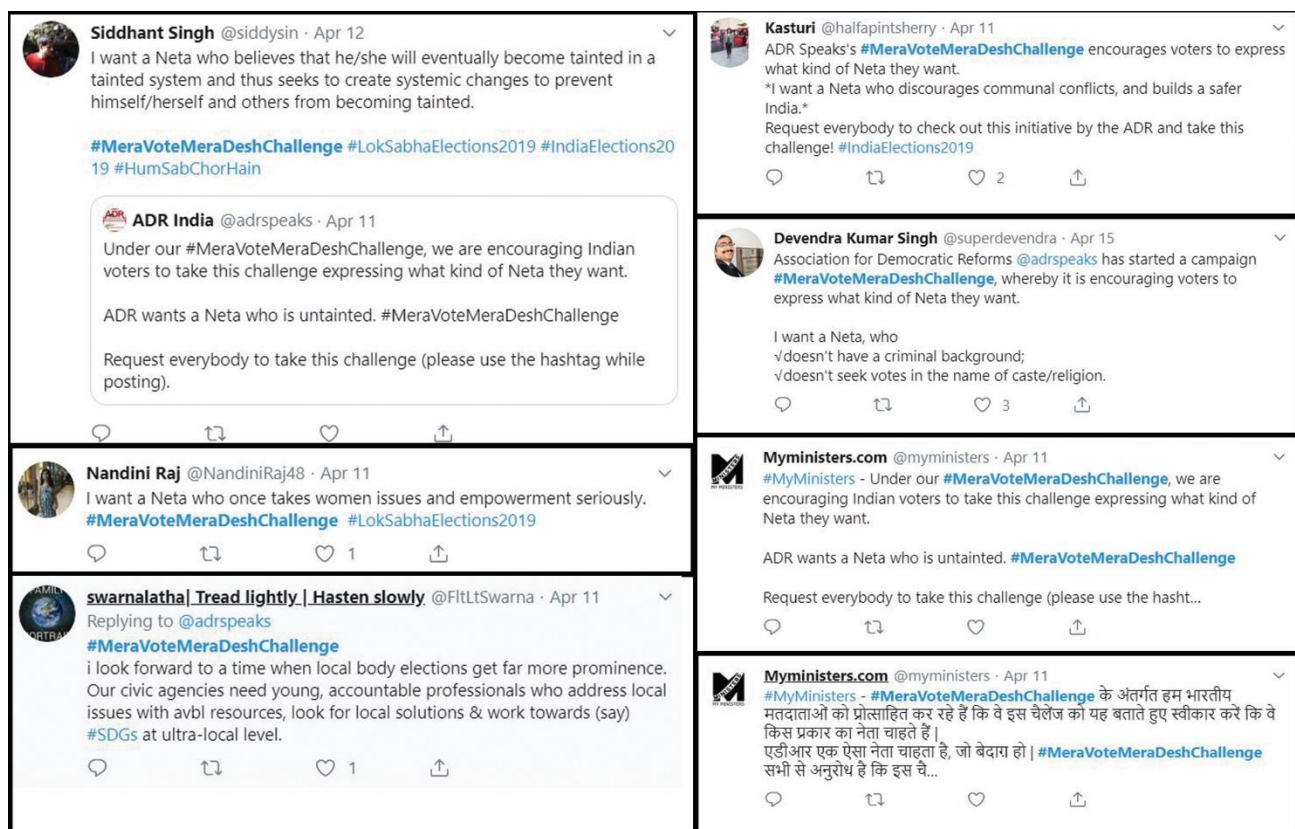
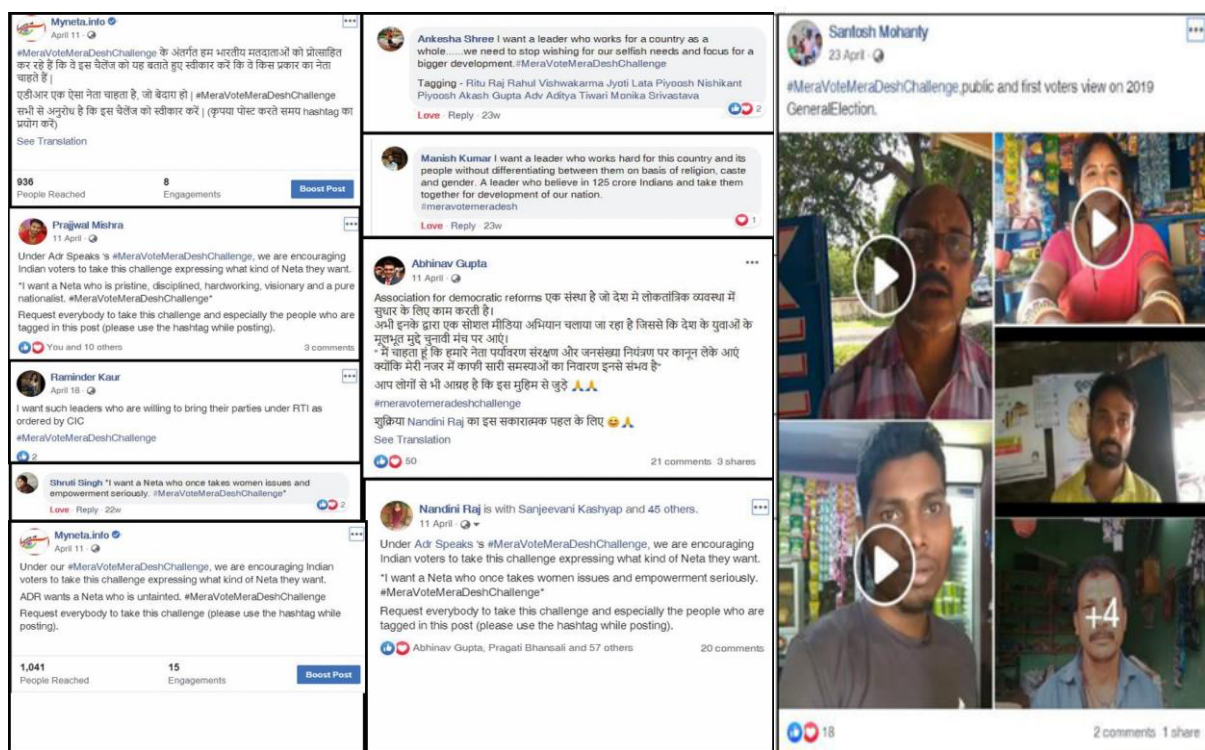
#### ❖ Chat Stories:

In a form of video-chat stories which were scripted as a conversation between friends and family, we aimed to make voters aware about the importance of being an informed voter and how important it is to exercise one's voting rights. Below are the links to the Chat Stories:

- <https://www.facebook.com/watch/?v=816930748688194>
- <https://www.facebook.com/watch/?v=698826753906934>

#### ❖ #MeraVoteMeraDeshChallenge

As one of social media strategies, ADR ran a challenge on social media platforms (Facebook and Twitter) called **#MeraVoteMeraDeshChallenge**. Under the challenge, voters were encouraged to post (text/video) expressing what kind of Neta they want on their social media handles using #MeraVoteMeraDeshChallenge and also challenging their friends and family to do the same. The initiative aimed to make the candidates contesting the elections aware about what kind of Neta the Indian Voters want and inculcate interest among the voters for Lok Sabha.



- **Media Collaborations:** For Lok Sabha Elections 2019, ADR collaborated with **Bennett Coleman & Co. Ltd's Times Now (for their Swachh Neta Campaign) and The Times of India, NDTV, Amar Ujala, Economic Times Digital, The Logical Indian, The Morning Express and The Hans India and mumbaivote.com** (we collaborated with mumbaivotes.com for Haryana & Maharashtra Elections as well) to display ADR's reports and details of candidates contesting elections on their website with our logo and name.
- **Corporate Collaborations:** ADR collaborated with **Alexa, Razor Pay, Mantri Cards, and Filtnet Foundation.**

Alexa conveyed the details of the candidates contesting in one's constituency to its users.

Razor Pay promoted ADR by encouraging their website visitors to donate for ADR's MVMD campaign.

Mantri Cards (*Minister Cards*) initiated card game based on the data shared by ADR.

Filtnet Foundation's Janta Malik App displayed ADR's data on its app in engaging manner.

The collage consists of three main parts:

- Top Left:** A Times Now advertisement titled "Times Now advertised their SwachhNeta Campaign in TOI, Mumbai on 18th April'19". It features a rotten tomato and a man in a white shirt with his hands clasped in a prayer gesture. The text reads: "YOU DON'T CHOOSE ROTTEN FRUIT. WHY CHOOSE ROTTEN NETA?". Below this, it says: "A rotten fruit can spoil the entire basket just like a tainted Neta can corrupt the entire system. This election make sure you do a complete background check of your Neta's criminal background, qualification, assets and income, before voting. A step taken towards choosing a Swachh Neta can go a long way in ensuring clean politics. BACKGROUND CHECK YOUR NETA BEFORE YOU VOTE. Log on to [www.swachhneta.com](http://www.swachhneta.com)". At the bottom, it says "#SwachhNeta" and "SWACHH NETA MISSION FOR CLEAN POLITICS".
- Top Right:** A screenshot of the Swachh Neta website. It features the "SWACHH NETA MISSION FOR CLEAN POLITICS" logo and a search bar. Below the search bar, there are several news stories and a "Donate Now" button.
- Bottom:** A poster for the Swachh Neta campaign. It features the "SWACHH NETA MISSION FOR CLEAN POLITICS" logo and the text: "An Initiative By TIMES NOW ACTION BEGINS HERE". Below this, it says "Knowledge Partner ADR". On the right, there is a box titled "Be an informed voter this elections" with a "Donate Now" button. At the bottom right, there is a box titled "ADR's Collaboration with 1. Times Now 2. Razor Pay".



- **Community Radio Collaboration:** ADR also collaborated with Gram Vaani to play audios wherein Aamir Khan encourages listeners why it is important for the voters to be an informed voter by analysing a candidate before voting for him/her.

Press Conferences Organised During Lok Sabha Elections 2019				
S. No.	Press Conference Topic	Date	City	
1	Analysis of Criminal Background, Financial, Education and Other Details of West Bengal Candidates of First Phase & Governance Issues and Voters Behaviours West Bengal Survey Report 2018	05-Apr-19	Kolkata	
2	Release of Know Your Candidates Android App, and constituency-wise videos with details of candidates contesting in 40 Lok Sabha Constituencies in Tamil Nadu and Puducherry	09-Apr-19	Chennai	
3	Release of ADR Governance Survey Results for Tamil Nadu and Release of ADR Report on Wealth and Criminality of candidates contesting in Lok Sabha Elections 2019 in Tamil Nadu	14-Apr-19	Chennai	
4	Analysis of Criminal Background, Financial, Education and Other Details of West Bengal Candidates of Third Phase & All India Summary and Highlights	14-Apr-19	Kolkata	
5	Analysis of Criminal Background, Financial, Education and Other Details of the West Bengal Candidates of Second Phase & All India Summary and Highlights	14-Apr-19	Kolkata	

6	Analysis of Criminal Background, Financial, Education and Other Details of Goa Candidates (Phase three)	18-Apr-19	Goa
7	Analysis Of Criminal Background, Financial, Education and Other Details of the West Bengal Candidates Of Fourth Phase & All India Summary And Highlights	25-Apr-19	Kolkata
8	Analysis of Criminal Background, Financial, Education and Other Details of the West Bengal Candidates of Fifth Phase & All India Summary and Highlights	02-May-19	Kolkata
9	Analysis of Criminal Background, Financial, Education and Other Details of the West Bengal Candidates of Sixth Phase & All India Summary and Highlights	07-May-19	Kolkata
10	General Elections 2019 : Release of reports on the background details of candidates, re-contesting MPs and ADR Survey on Governance Issues and Voting Behaviour 2018	13-May-19	New Delhi
11	Analysis of Criminal Background, Financial, Education and Other Details of the West Bengal Candidates Of Seventh Phase & All India Summary and Highlights	13-May-19	Kolkata

### Activities of State Partners during Lok Sabha Elections 2019

- **Bihar Election Watch**

- Under the voter awareness campaign, 332 villages, 47 blocks and 15 districts of Bihar (Champanan – East, Patna, Vaishali, Muzaffarpur, Samastipur, Saharsha, Khagadia, Jahanabad, Nalanda, Gaya, Aurangabad, Nawada, Banka, Munger, Jamui) were covered. This helped in reaching about one crore people.
- Capacity building of Volunteers and other local CSOs was organised through one day training. The awareness campaign was conducted at various levels and above activities were undertaken through volunteers.
- The campaign vehicle moved at various remote areas and volunteers created awareness on Ethical Voting. A chain of awareness campaigns were established among village voters through Sampark Abhiyan. Announcement on mike were done while moving around the villages.
- Several meetings were organized at village level – Chunaov Chaupal (Aam Sabha) was organized at Block level.
- Padyatra and Seminars were conducted at District level.
- Human chains formed in small towns and panchayats, and awareness regarding ethical voting and not to sell votes were undertaken.
- Other voter awareness activities included Sankalp Sabha, Prabhatpheri, Manav Shrinkla and Prachar Vaahan (Prachar Rath).

## Bihar Election Watch



Voter Awareness Programme in University- Motihari- Lok Sabha 2019



Voter Awareness Programme in School- Lok Sabha 2019



Voter Awareness Programme in School- Lok Sabha 2019



Voter Awareness Campaign- Lok Sabha 2019

### • Goa Election Watch

- Goa Election Watch organized press conference to release the report on the analysis of the candidates.
- Participated in TV debates to discuss ADR reports.

### • Gujarat Election Watch

- Voter Awareness Programmes were conducted using multimedia vehicle in six districts of Gujarat focusing on geographically far away villages where voting percentage was less than the previous elections.
- Special campaigns were organised to educate about EVM and informed voting to the voters belonging to settlements of De-notified and Nomadic Tribes, and those residing outside revenue villages (some cases far away places like Little Rann of Kutch).
- A helpline number was set-up to disseminate key messages under the heading “Shu aap jano chho? (Do you know?). Messages related to voting like ID proof valid for voting, where to complain against irregularities, details of candidate, watch expenses of candidates etc. were circulated via WhatsApp groups and social media page -

“Matadar Jagruti Abhiyaan Gujarat”. Helpline number received 1200 calls during the election for enquiring about usage of EVM and informed voting.

- Myths about work stoppage due to implementation of “ Model Code of conduct” (MCC) were cleared through the helpline number. For example, RTI application were not accepted, NREGA work was stopped citing the reason of “Code of conduct”. Gujarat Election Watch brought the issue to the notice of DEO and also to CEO, to immediately issue instructions for the same.
- Complaints were registered with CEO for non-disclosure of schedule of inspection of candidates’ expenses by expenditure observers, Gujarat Election Watch mobilized citizens, and went on the account inspection day to inspect the expenses. Some of them filed complaint for improper disclosure of accounts.
- Filed complaint to CEO on non-compliance by political parties to disclose details of candidates with criminal background in newspapers.
- Conducted three Press Conferences to release reports on the analysis of candidates in different phases of elections and analysis of winning candidates. Live debates were conducted on mainstream electronic media to discuss the same. Wide coverage was given to these reports.
- Messages were sent regarding seizure of cash, liquor etc. in Gujarat during elections via social media.

### Gujarat Election Watch



- **Himachal Pradesh Election Watch**

### Himachal Pradesh Election Watch



- **Jharkhand Election Watch**

- As part of SVEEP activities in the state, the Office of Chief Electoral Officer, Jharkhand, undertook a wide ranging and well calibrated social media campaign for voter awareness and voter education in the run up to Lok Sabha Elections 2019, which was handled by Manthan Yuva Sansthan, ADR's Jharkhand State Partner.
- A consultancy on 'Women in Politics' was organized where the reasons behind low participation of women in politics and lower female voter turnout were identified and discussed.
- A special consultation with the civil society organizations was organized with participants from all the districts of Jharkhand to ensure participation of eligible voters in the poll.

## Jharkhand Election Watch



## Karnataka Election Watch

- 270 street plays on voter awareness were organised in 46 taluks of 8 districts (Chamarajanagara, Mandya, Ramanagara, Bengaluru Rural, Bengaluru Urban, Tumkuru, Chikkaballapur and Chitradurga) of Karnataka.

## Karnataka Election Watch



- **Madhya Pradesh Election Watch**

- MP EW selected youth volunteers having different skills and trained them with the help of specialists on the theme of voting awareness in their specific domains like Street Plays, Puppet Shows, Flash Mob, Paintings and Poster making, etc. After the completion of these artistic workshops, the trained youngsters were given specific responsibilities. Later, the young volunteers organised engaging flash mob sessions in various districts of MP on sound track related to voter awareness. This was done for the first in MP.
- With the help of Eicher Company and in the collaboration with NSS along with more than 200 youths we organized a “**Tractor Rally**” as an attempt to create awareness about ethical voting. Tractors were used to attract more people; every tractor was nicely decorated with lots of props and placards, displaying the message to the public to be an aware, civilized and ethical voter of the country. Later, MP EW also honoured the first-time voters during this rally. The tractor covered about 200 Kms.
- MP EW collaborated with the National Service Scheme to reach out to students of around 80 colleges of Bhopal and Sehore and organized engaging activities like painting competition, cartoon making competition, rangoli competition, slogan writing competition and face painting competition etc.
- With the permission of Education Department, MP EW organized various sessions in approx. 70 schools with electoral literacy clubs and in these sessions they used short movies and games as a tool to inform school children about the importance of ethical voting and urged them to request their parents and neighbours to vote for right candidate.
- With the help of the information provided by the Election Commission, MP EW compiled a list of locations where voting percentage was low and initiated **Door to Door campaigning** those locations. This was also accompanied by citizen awareness meetings in slum settlements and other public places; rallies were organized where oaths were administered to the people and large scale signature campaigns were carried out.
- Banners and posters with different messages were displayed on Bus/Railway Platform/highways/labour chowk(peetha) to encourage people to vote for candidates that do not have criminal background in the Lok Sabha Polls.

- **Mera Vote Vera Desh Yatra** was organised to create awareness amongst the voter, highlight the importance of informed voting and improve the voting percentage in Madhya Pradesh. During this Yatra, we covered 21 district of the State (Mandla, Shahdol, Jabalpur, Harda, Betul, Hoshangabad, Narsinghpur, Raisen, Sagar, Vidisha, Bhopal, Dewas, Ujjain, Indore, Ratlam, Khandwa, chatarpur, Burhanpur, Jhabua, Tikamgarh and Dhar). During the yatra, various activities like street plays, puppet show, flash mobs were organised. The yatra was planned in 5 phases. Total distance covered during yatra was approx. 15000kms.
- **Street Plays:** MP EW initiated 'Matdaan Nukkad' and performed approx. 200 back to back street plays on the theme – informed voting.
- **Snakes & Ladders Game-** Regarding conveying the message related to strengthening democracy and compulsory & ethical voting, MP EW prepared a snake and ladders game to make school children and youth aware of informed voting in a very entertaining manner. This game was played in streets, colleges, schools, etc.
- **Pagdandi Yatra-** To reach out to the rural population of the state in an effective manner, Pagdandi Yatra was organised in which a truck was nicely ornamented and people inside it carried lots of posters displaying messages/slogans and interacted with local people on the way.
- **Mobile Van-** In constituencies across the state, a mobile van activity was planned out, which played videos, and distributed posters and pamphlets having messages and information regarding NOTA, ethical Voting etc. These were accompanied by citizen awareness meetings in slum settlements and other public places, and rallies where oaths were administered to the people and large scale signature campaigns were carried out. It covered about 5000 Kms.
- MP EW initiated unique activities such as puppet shows and bullock cart rallies through which voter awareness was imparted to a larger cross section of the people, especially those inhabiting the rural areas of the state. MPEW also carried out an intensive youth mobilization campaign, involving the youth by means of discussions and sensitizing them about their role in the democratic process.
- **Halloween Rally-** A group of over 200 youths participated in this unique kind of rally, dressed up as 'Ghosts' that take to city streets, plead voters to 'vote responsibly'. The main motive was to appeal to people to exercise their right to vote ethically and smartly. Wearing black cloaks and make-up to suit, the young ghosts raised slogans like 'Daaru Paisa Unka Hathiyar, Nahi Chalega Abki Baar'.

## Madhya Pradesh Election Watch



### • Odisha Election Watch during Lok Sabha 2019 & Odisha Assembly Elections 2019

- Odisha Election Watch organized regional/district level consultations and flagged off a mobile van – Voter Chetna Abhiyan – Blue Button Express in 30 districts of Odisha as part of Mera Vote Mera Desh Campaign (which covered around 2.5 lakh people in 2019) urging people not to sell their vote.
- With the support of NSS program officers, Odisha EW conducted Hum Badlenge Apna Bharat in schools and colleges.
- Quiz competition for students was organised by CEO Odisha, District Election Officials, NSS and Odisha Election Watch.
- Young and new voters' conclaves were organised at four Parliamentary Constituencies with participation of around 300 participants in each conclave to increase youth participation in deepening democracy, voter's turn out and to promote ethical voting.
- Empowered young voters through training & information sharing and encouraged them to play the role of a watch dog in elections as a volunteer.

## Odisha Election Watch



Quiz Contest on Voter Awareness- Lok Sabha 2019



Media Workshop on Free and Fair Elections



Mera Vote Mera Desh Campaign- Kendujhar- Lok Sabha 2019



Hum Badhenge Apna Bharat Workshop

### • Uttar Pradesh Election Watch

- Matdata Jagrukta Yatra (Voter Awareness Campaign) were organized in 16 Parliamentary areas
- Village Chaupal, Nukkad Natak, Voters Samman Samaroh, awareness rallies were also organized.
- Election Reform Committees were constituted for electoral reforms and voter awareness in 21 districts such as Jhansi, Lalitpur, Jalaun, Hamirpur, Banda, Chitrakoot, Barabanki, Kanpur City, Kanpur, Dehat, Lucknow, Seetapur, Jaunpur, Amethi, Raybareli etc districts of Uttar Pradesh. 1,35,000 voters were associated with the voter awareness campaigns, majority of which were young students who later managed to reached out to 1.50 crore people.

## Uttar Pradesh Election Watch



Hum Badlenge Apna Bharat Workshop- Etawah



Voter Awareness Campaign- Lok Sabha 2019



Voter Awareness Campaign- Lok Sabha 2019



Discussion On The Role of Youth in Electoral Reforms- Lucknow

## West Bengal Election Watch

- WB EW organized multiple grassroots voter awareness campaigns in the run up to the Lok Sabha elections this year in **13 locations** including Abhradwip-Bardhaman, Parui-Birbhum, Dinhata-Coochbehar, Salar-Murshidabad, Chanchal-Malda etc.

## West Bengal Election Watch



Voter Awareness Programme at Vidyasagar College- Kolkata- Lok Sabha 2019



Voter Awareness Programme in College- Lok Sabha 2019



Citizens Convention on Better Governance- Kolkata



Voter Awareness Campaign

## Other Activities Organized by ADR's State-Chapters

**ADR and the State Election Chapters** launched voter awareness campaigns against the increasing influence of criminalization and money power in elections.

- **Delhi Election Watch for Delhi Assembly Elections 2020**
  - **Media Collaborations: For Delhi Elections 2020**, ADR collaborated with **Network 18, Amar Ujala, Economic Times Digital, The Quint and The Logical Indian** to display ADR's reports and details of candidates contesting elections on their website with our logo and name.
  - **Community Radio Collaboration:** ADR collaborated with **Jamia 90.4 FM and Gram Vaani** community radios wherein message on importance of voting for the right candidate and being an informed voter.
  - **Street Plays:** ADR organised 32 street plays on informed voting in different locations in Delhi. The video on the same can be found here - <https://youtu.be/8jsjpfv2s08>. Below is the implementation schedule:

## Implementation

### Schedule

Phase	Date	Day	Prime Location	Sub-locations	Total number of plays conducted
I	24 Jan 2020	Friday	Seemapuri	Seemapuri Old Market: 2 plays, Near Bus Depot: 2 plays	04 plays
I	25 Jan 2020	Saturday	Adarsh Nagar	Azadpur Mandi: 1 play, Majlis Park: 2 plays, Adarsh Nagar Metro Station: 1 play	04 plays
I	26 Jan 2020	Sunday	Badarpur and Sangam Vihar	Badarpur: 2 plays, Sangam Vihar Market: 2 plays	04 plays
I	27 Jan 2020	Monday	Malviya Nagar	PVR Saket: 1 play, Gautam Nagar: 1 play, Yusuf Sarai: 2 plays	04 plays
I	31 Jan 2020	Friday	Trilokpuri and Shahadara	Trilokpuri: 2 plays, Shahadara Bus Stand: 2 plays	04 plays
II	01 Feb 2020	Saturday	Janakpuri West	District Centre: 2 plays, Mahavir Market: 2 plays	04 plays
II	02 Feb 2020	Sunday	Rajauri Garden & Uttam Nagar	Rajauri Garden Market: 1 play, Uttam Nagar: 2 plays, Tilak Nagar: 1 play	04 plays
II	03 Feb 2020	Monday	Kalkaji	Govindpuri: 2 plays, Nehru Place: 2 plays	04 plays
<b>Total plays performed</b>					<b>32 plays</b>

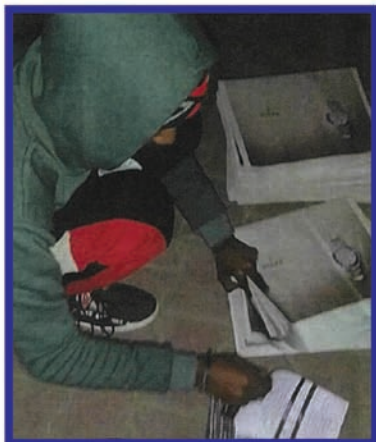
- **Volunteer Engagement:** As part of our voter awareness campaign in the run up to the Delhi Elections, ADR organised a 1.5-hour volunteer training workshop in three slots at ADR office, New Delhi, on 19th January 2020. Volunteers were addressed

by Maj Gen Anil Verma (Retd) (Head of ADR & National Election Watch) and Ms Nandini Raj (Program Associate - Communications, ADR) regarding ADR's work, the importance of informed voting and how the volunteers can urge voters to use MyNeta before voting. The volunteers later distributed pamphlets containing information of current MLAs of Delhi, duties of voters, what is NOTA, the importance of informed voting etc, The volunteers spoke to people at public places in 70 different areas in Delhi. 43 volunteers from different walks of life supported ADR's mission. To know more about it, visit here - <https://adrindia.org/content/volunteer-training-workshop>.

### Delhi Election Watch



- **Newspaper Dissemination:** A total of 1,50,000 pamphlets containing information of current MLAs of Delhi, duties of voters, what is NOTA, the importance of informed voting etc, (59,000 English + 91,000 Hindi) were distributed in 30 different locations of Delhi through pamphlets inserted in newspapers.



Street Play




Delhi Factsheet  
Dissemination  
via Newspapers







- Delhi Factsheet:** Delhi Election Watch (DEW) & Association for Democratic Reforms (ADR) released a report on Analysis of Criminal, Financial, Education, Gender and other Details of Candidates contesting in Delhi Assembly Elections 2020 on 01st February 2020. To empower Delhi voters with information on the candidates contesting in their respective constituency and to enable them to make an informed choice, DEW & ADR prepared constituency-wise factsheets for quick reference. These factsheets were available in both Hindi and English. To spread a word about the factsheet, some social media influencers were contacted to share the link to the factsheet on their social media handle. The same can be accessed here- <https://adrindia.org/content/delhi-assembly-elections-2020-factsheet-constituencies-wise-0>.

Know your Neta's background using these services of ADR  
(Data will be available on all our platforms 5-6 days before the the polling date of Delhi Elections 2020)





Give us a missed call on: **08010445555**  
or  
Call our Toll Free Helpline No: **1-800-110-440**  
For more details visit our websites  
**www.myneta.info, www.adrindia.org**  
Send SMS: **Myneta <PINCODE or CONSTITUENCY> to 56070 or 09212356070**

**Social Media**

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  @adrspkaks
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**Office Address**

Association for Democratic Reforms  
T-95, CL House, Second Floor,  
Near Gulmohar Commercial Complex, Gautam Nagar,  
Landmark: Green Park Metro Station (GN exit),  
New Delhi-110 049,  
Tel.: 011- 41654200,7840067840 Fax: 011 - 46094248  
Email: [adr@adrindia.org](mailto:adr@adrindia.org)

## #MyVoteMyDelhi

This election take an oath  
to vote for a taint-free and honest candidate  
who would do good work.Be a responsible  
voter by not voting on the basis of caste,  
religion, creed, gender, money and gifts.



- **Youth Engagement:** ADR collaborated as an Event Partner for Conquonomics organised by The Economics Society of Shri Ram College of Commerce, Delhi University. On 05th February 2020, Maj Gen Anil Verma (Retd), Head of ADR & National Election Watch delivered a talk on "Transparency and Accountability in Political Funding" at SRCC which was attended by 49 students.  
Post the lecture, 8 teams of 2-3 students were given a task to develop a transparent and accountable Political Funding & Expenditure Model in 3 hours. This policy presentation competition was aimed to engage college students in political & electoral reforms proactively. The presentations were judged by Ms Loveleena Sharma (Sr. Program Associate - Election Watch, ADR), Ms Shelly Mahajan (Program Associate - Political Party Watch, ADR) & Ms Nandini Raj (Program Associate - Communications, ADR). ADR later rewarded the winners with cash prize.  
ADR also set up a stall at the SRCC campus to interact with students about the importance of informed voting. The stall was visited by a no. of students and it motivated some students to volunteer for ADR's "My Vote My Delhi" campaign. To know more about it, visit - <https://adrindia.org/content/conquonomics>.

- **Bihar Election Watch**

- Maj. Gen. Anil Verma (Retd.) was invited as the Chief Guest at the Seminar on Electoral Reforms which was organized by Braj Kishore Samarak Pratishthan in Patna, Bihar on 28<sup>th</sup> July 2019. Shri Prashant Bhushan, Senior Advocate, SC of India was the keynote speaker at the seminar.

- **Jharkhand Election Watch**

- Jharkhand Election Watch conducted a **State Level Consultation on Youth and Democracy** on 16th November 2019 at Ranchi Press Club. Around 100 students, 10 facilitators and 10 representatives from different universities participated in the consultation. The consultation witnessed participants from Ranchi University, Amity University (Jharkhand), YBN University, Central University, Usha Martin College and Gossner College. Speakers at the consultation were Prof. Trilochan Sastry (Founder, Trustee & Chairman of ADR), Mr Sudhir Pal (Jharkhand Election Watch Coordinator), Mr Balram (Right to Food Activist), Prof J P Khare (Ranchi University), Prof Mithilesh (Principal Ramgarh College), Dr Prabhat Shankar (Ranchi District Nodal Officer for SVEEP), Mr Madhukar (Senior Journalist), Mr Sunny Sharad (Senior Journalist), Ms Kiran (Manager at IICM and Gender Equality Specialist), and Ms Sumedha Choudhary (Faculty at Gossner College and Journalist).
- Consultation on Youth Participation in Democracy: Under ADR's Youth Outreach Programme, ADR in collaboration with Jharkhand Election Watch (JEW) organised a **Consultation on Youth Participation in Democracy** wherein Maj Gen Anil Verma was invited to interact with the students on the topic- **Youth Participation in Democracy: Need, Relevance & Impact** on 02nd December 2019 in Amity University, Jharkhand. The event was started with voter awareness songs sung by a musical group called **Adwitiya**. The consultation was attended by around 100 students, 6 faculty members and ADR-JEW team held at Ranchi.
- Jharkhand Election Watch collaborated with Gram Vaani (Community Radio) for the Jharkhand Assembly Elections.

- **West Bengal Election Watch**

Events Organised by West Bengal Election Watch				
Event	Date	Location	Topic	Description
Workshop	20-Jul-19	Dinhata-Coochbehar	District Level Interface on Role of the Fourth Pillar in Functional Democracy	Aim of the event: To sensitise media and intensify the debate on the role of the fourth pillar in ensuring strong democracy. Also to gain media visibility and enhance contacts. No. of attendees: 20 Kind of attendees: Media Dissemination Material: Brochures and Leaflets

Events Organised by West Bengal Election Watch				
Event	Date	Location	Topic	Description
Street Theatre	20-Jul-19	Dinhata-Coochbehar	Street Theatre on Women's Rights	Aim of the event: Leadership development of youths, large scale public awareness No. of attendees: 20 Kind of attendees: Ongoing Public Dissemination Material: Brochures and Leaflets Impact Created: Public awareness
Workshop	21-Jul-19	Dinhata-Coochbehar	District Level Workshop with multi-stakeholders on Functional Democracy	Aim of the event: Awareness among CSOs on various aspects of functional democracy No. of attendees: 20 Kind of attendees: Multi stakeholders of Civil Society Dissemination Material: Brochures and Leaflets
Youth Conclave	05-Aug-19	Loreto College, Kolkata	To sensitise the youth on democracy	No. of attendees: 150 Kind of attendees: College Students Dissemination Material: Brochure, leaflets and certificates Impact Created: Engaged in discussions on topics related to democracy and the active participation of youth. Students were made familiar with different tools of National Election Watch. Also, identified youth leaders in campuses
State Level Consultation on Electoral Democracy and Role Of Political Parties	05-Aug-19	Floatel, Kolkata	To create public pressure on political parties for good practices and highlight common people's demands	Aim of the event: To create public pressure on political parties for good practices and highlight common people's demands No. of attendees: 40 Kind of attendees: Political Party Leaders and CSOs Dissemination Material: Brochure and kit Impact Created: Brainstormed with political party leaders on other recent important issues including One Nation One Election, amendments in Right To Information (RTI) Act and Electoral Bonds
Dialogue on the role of media in strengthening	24-Aug-19	Press Club, Kolkata	Debate and awareness	Aim of the event: Debate and awareness No. of attendees: 50 Kind of attendees: Editors of leading media houses and WBEW members

electoral democracy				Dissemination Material: Brochure and kit Impact Created: Discussed the role of media in strengthening electoral democracy and contemplated future action plans and way forward
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## Information Technology

**About:** Along the years, ADR has increased the use of Information Technology to streamline its data analysis and multiplied its communication initiatives to not only disseminate this information, but also to establish a broad base for the outreach on the ground.

### Activities of the IT Team:

- Multiple Webservers for Load Handling:** From FY 2019-20, ADR has started using multiple web servers for hosting myneta.info website for load balancing. The aim of load balancing is to optimize the use of resources available, maximize throughput, minimize response time, and avoid overload of any single resource. Instead of using a single web server, load balancing takes advantage of multiple servers, by increasing the architecture availability and reliability.
- Application Program Interfaces (APIs):** Since 2018 State Assembly Elections, ADR has started creating APIs for media houses/organisation for disseminating data in secure and reliable manner. These APIs are used for querying candidates' information from a constituency of interest.
- Upgrade of Election Watch Software (EWS) tool:** Developments have been made in the existing EWS tool, especially the Expense Data Entry section of Expense Tool in order to align it with the new format of Form 26.

4. **RazorPay Payment Gateway:** ADR has integrated RazorPay payment gateway on the adrindia.org donations page in order to facilitate online donations via UPI or other online wallets.

[https://pages.razorpay.com/ADR\\_donation\\_page](https://pages.razorpay.com/ADR_donation_page)

5. **Exclusive web pages for Lok Sabha Election 2019 & State Assembly Elections 2019-2020:** Separate web pages have been created with all related reports listed for Lok Sabha Election 2019 as well as for all State Assembly Elections 2019-2020.

- i. **Lok Sabha Elections 2019:** <https://adrindia.org/content/lok-sabha-elections-2019>
- ii. **State Assembly Elections 2019:** <https://adrindia.org/content/state-assembly-elections-2019>
- iii. **State Assembly Elections: October 2019:** <https://adrindia.org/content/state-assembly-elections-october-2019>
- iv. **Jharkhand Assembly Election 2019:** <https://adrindia.org/content/jharkhand-assembly-election-2019>
- v. **Delhi Assembly Elections 2020:** <https://adrindia.org/content/delhi-assembly-elections-2020>

6. **Revamped Political Party Watch Reports Section:**

The Political Party Watch Report page has been updated with brief write ups and links to separate category specific pages. Also 5 separate pages for PPW report categories have been created on adrindia.org with related infographics.

- i. **PPW Reports Page:** <https://adrindia.org/research-and-report/political-party-watch>
- ii. **Donation report Page:** <https://adrindia.org/content/donation-report>
- iii. **Income and Expenditure report Page:** <https://adrindia.org/content/income-and-expenditure-report>
- iv. **Electoral Bond Page:** <https://adrindia.org/content/electoral-bonds>
- v. **Election Expenditure report Page:** <https://adrindia.org/content/election-expenditure-report>
- vi. **Electoral Trust report Page:** <https://adrindia.org/content/electoral-trust-report>



## Our Achievements

- **Democracy Award:** On behalf of ADR, Prof Trilochan Sastry, Chairman of ADR, received the first 'Democracy Award' by State Election Commission of Maharashtra in the category of 'Increasing Citizen's Participation in Electoral Process' at the hands of Hon'ble Vice President of India, Shri M. Venkaiah Naidu on 27th July 2019. ADR was among the 14 organizations and individuals to receive this award in one of the six categories, for taking the initiative in implementing innovative activities during the general elections to urban local bodies since 2016.
- **National CSO Award:** The Election Commission of India (ECI) awarded National CSO Award to Association for Democratic Reforms (ADR) on 25th January 2020 (on the occasion of the 10th National Voters' Day) for taking up measures for electoral awareness by organizing district level conference aiming togetherness with synergizing efforts towards strengthening democracy during Lok Sabha Election, 2019. On behalf of ADR, Maj Gen Anil Verma (Retd), Head of ADR & National Election Watch, received the award at the hands of the President of India, Shri Ram Nath Kovind in the presence of Shri Ravi Shankar Prasad (Union Minister for Law & Justice, Communications, Electronics & Information Technology), CEC and other Election Commissioners.
- **eNGO Challenge:** ADR's Mera Vote Mera Desh campaign was declared Winner for 2019-2020 in Governance & Livelihood category for raising awareness about a clean legislature & political representatives by Digital Empowerment Foundation under their "eNGO Challenge" on 01st February 2020. The eNGO Challenge aims to recognize and facilitate the grassroots organizations doing exceptional work using Digital Tools across South Asia. On behalf of ADR, Ms Shelly Mahajan, Ms Nandini Raj & Ms Bipasha Nath received the award.
- **Re-affirming ADR's mission on de-criminalization of electoral politics:** The Supreme Court gave a favourable ruling on the case - Satish Ukey vs. Devendra Gangadharrao Fadnavis - wherein ex-Maharashtra C.M. Devendra Fadnavis concealed

information related to two of his criminal cases in his affidavit during the Maharashtra State Assembly elections, 2014.

- **Re-affirming ADR's mission on bringing transparency in electoral practices:** To ensure efficient, transparent, rational and robust mechanism of declaration election results, ADR filed a petition to seek a direction from the SC directing the ECI not to announce any provisional and estimated election results prior to actual and accurate reconciliation of data.
- **Mera Vote Mera Desh Campaign:** ADR along with National Election Watch managed to run a successful nation-wide Mera Vote Mera Desh campaign in several states covering numerous districts. States with active state partners covered at least 60-90% of the districts in a given state while in other cases, at least 30-50% of the districts were covered both through direct and indirect campaigning. The campaign managed to reach several crore individuals.
- **ADR's Social Media Presence:** In FY 2019-20, ADR received more than 16 lakh impressions on Twitter. ADR also increased YouTube subscribers by 543+.
- **ADR's Media Coverage:** In FY 2019-20, ADR's data was cited/quoted in **over 1375 online articles and more than 700 print coverage both in regional and national coverage**. The circulation of the print publications as per Cirrus platform is more than **8.8 crore**. ADR participated in **24 debates** which were broadcasted on various national and regional news channels.
- **Website Traffic:** The **website traffic** for users increased during FY 2019-20 by 17.05% with a total of over **7.9 lakh users** for myneta.info and by 24.57% with a total of over **1.6 lakh users** in case of ADR India website. ADR India website **gained 1.6 lakh new users** while MyNeta website garnered over **79 lakh new users** during FY 2019-20, which is higher than 6.7 lakh new users MyNeta website acquired in FY 2018-19. The **both domestic and foreign users experienced a jump** - domestic users increased by 24.70% for ADR India website and by 15.46% for MyNeta website; foreign users increased by 23.56% for ADR India website and 41.04% for MyNeta website.
- **All India Survey on Governance and Voting Behaviour 2018:** Ahead of Lok Sabha Elections 2019, one of its kind and the largest ever voter survey conducted in any one country covering **2.73 lakh respondents** and **534 Parliamentary constituencies (across 32 states and UTs)**. The national survey was broken down to state-and-union-territory-wise survey reports. All reports were prepared by Ms Vaishali Rawat & Ms Nandini Raj. The survey got covered by regional, national and international media (346+ online media, 70+ print media and 8+ electronic media).

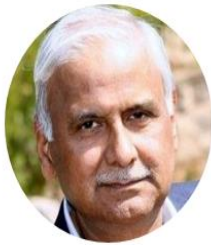
- **Youth Engagement:** Under ADR's Youth Outreach Programme, 'Hum Badlenge Apna Bharat', ADR with the support of National Election Watch team **reached out to over 6,14,362 (offline & online) youth**.
- **Voters Reached:** During Lok Sabha Elections 2019 & State Assembly Elections 2019 & 2020, ADR & National Election Watch via collaborations, media and other voter awareness activities **reached out to more than one crore voters**.

## About ADR

### Our Trustees



**Prof. Trilochan Sastry**  
Founder Member, Trustee & Chairman of ADR  
Professor, IIM Bangalore



**Prof. Jagdeep S. Chhokar**  
Founder Member & Trustee of ADR  
Former Professor, Dean & Director In-charge,  
IIM Ahmedabad



**Dr. Ajit Ranade**  
Founder Member & Trustee of ADR  
Chief Economist, Aditya Birla Group



**Dr. Kiran B. Chhokar**  
Trustee of ADR  
Programme Director, Higher Education,  
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**Ms. Kamini Jaiswal**  
Trustee of ADR  
Senior Advocate, Supreme Court of India,  
Secretary, Center for Public Interest  
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**Mr. Jaskirat Singh**  
Trustee of ADR  
Founder & CEO, Webrosoft Solutions INC



**Dr. Vipul Mudgal**  
Trustee of ADR  
Director of Common Cause and Head of the  
Inclusive Media for Change Project of the Centre  
for the Study of Developing Societies (CSDS)

## Our Founders

Our Founders at the time of founding ADR in 1999 were:

1. Trilochan Sastry (Professor, Indian Institute of Management, Ahmedabad)
2. Jagdeep S. Chhokar (Professor, Indian Institute of Management, Ahmedabad)
3. Sunil Handa (Eklavya Education Foundation, Ahmedabad and visiting Professor, IIM, Ahmedabad)
4. Ajit Ranade (Professor, ICRIER, New Delhi)
5. Devanath Tirupati (Professor, Indian Institute of Management, Ahmedabad)
6. Brij Kothari (Professor, Indian Institute of Management, Ahmedabad)
7. Pankaj Chandra (Professor, Indian Institute of Management, Ahmedabad)
8. Rajesh Agarwal (Professor, Indian Institute of Management, Ahmedabad)
9. P.R. Shukla (Professor, Indian Institute of Management, Ahmedabad)
10. Prem Pangotra (Professor, Indian Institute of Management, Ahmedabad)
11. Sudarshan Khanna - Professor, Indian Institute of Management, Ahmedabad

## Our Supporters

The various activities carried out in FY 2019-20 were made possible through the support of individuals and organizations. We gratefully acknowledge the financial, material, moral and technical support of the following donors:

### **Lal Family Foundation**

Core 4A, 5th floor  
India Habitat Centre Lodhi Road,  
New Delhi - 110003

### **Madhvi Pahwa**

E-351, Espace Nirvana Country  
Gurugram, Haryana -122001

## Financial Status

### INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2020

EXPENDITURE	Rs.	Rs.	INCOME	Rs.	Rs.
To Expenditure in respect of properties : Rates, Taxes, Cessess - Muni. Tax Repairs and maintenance - Building Salaries Insurance Depreciation (by way of provision or adjustments) Other expenses			By Grants Utilised - Annexure-3  By Voluntary Contributions Donation Received  By Interest on Bank Deposits Interest on FDRs Saving Bank Interest		1,12,13,382.00  1,04,28,376.00  49,20,077.38 69,618.00 49,89,695.38
To Remuneration (in the case of a math to the head of the math, including his house-hold expenditure, any)			By Other Income Annual Membership Fees Interest on Income Tax Refund Misc. Income Interest on Staff Loan	4,000.00 47,541.00 490.03 1,116.00	53,147.03
To Depreciation : - Depreciation on Computer/printer Depreciation on Furniture & Fixtures Depreciation on Office Equipments Depreciation on Electrical Fittings Loss on Assets written off Income Applied to Fixed Assets	3,82,187.00 49,299.00 1,10,621.00 23,701.00 17,230.00 4,47,719.00	10,30,757.00	By Excess of Expenditure over Income transferred to Balance Sheet		61,54,907.83
To Expenditure on objects of the trust (a) Religious (b) Educational (c) Medical Relief (d) Relief of poverty (e) Other charitable objects:-Electoral Reforms Administrative Activities Exp- Annexure-1 Election Watch Activities Exp- Annexure-2	- - - - 1,03,65,464.14 2,14,43,287.10	3,18,08,751.24			
Total		3,28,39,508.24	Total		3,28,39,508.24

**BALANCE SHEET AS AT 31ST MARCH, 2020**

FUND & LIABILITIES	Rs.	Rs.	PROPERTY AND ASSETS	Rs.	Rs.
Trust Funds or Corpus :			Immovable properties :		
Balance as per last Balance Sheet.		3,21,74,000.00			
Contribution from Founder Members-Opening		6,000.00	Computer : (At Cost) (Fcra)		
Other Earmarked Funds :			Balance as per last Balance Sheet	19,27,268.00	
(Created under the provisions of the Trust			Additions during the year	19,081.00	19,46,349.00
Deed of Scheme or out of the income)					
Ford Fixed Assets Fund (Fcra)Op. Balance:		13,24,886.00	Furniture & Fixtures : (At Cost) (Fcra)	4,03,565.00	
			Less: Sold/written off during the year	(2,475.00)	4,01,090.00
Hivos Fixed Assets Fund(fcra): Op. Balance	7,64,592.00		Office Equipment : (At Cost) (Fcra)		
Add: Addition/deletion during the year(Net)	(1,54,725.00)	6,09,867.00	Balance as per last Balance Sheet	8,40,752.00	
			Less: Sold/written off during the year	(1,94,230.00)	6,46,522.00
Sdtt Fixed Assets Fund (Local) : Op. Balance		3,07,787.00	Electrical Fittings : (At Cost) (Fcra)		3,285.00
Fixed Assets Fund - Local : Op. Balance	15,38,344.28		Computer : (At Cost) (Local)		
Add: Addition/deletion during the year(Net)	4,28,638.00	19,66,982.28	Balance as per last Balance Sheet	8,77,691.30	
			Additions during the year	2,63,910.00	11,41,601.30
ADR Fixed Assets Fund - (Fcra) : Op. Balance	10,85,392.00		Furniture & Fixtures : (At Cost) (Local)		
Add: Addition/deletion during the year(Net)	(22,899.00)	10,62,493.00	Balance as per last Balance Sheet		2,95,517.00
Depreciation Fund : (Fcra)			Office Equipment : (At Cost) (Local)		
Computer	16,54,193.00		Balance as per last Balance Sheet	3,83,718.98	
Furniture	1,57,663.00		Additions during the year - Local	1,64,728.00	5,48,446.98
Office Equipment	3,44,780.00		Electrical Fittings : (At Cost) (Local)		2,89,204.00
Electrical Fittings	803.00	21,57,439.00			
Depreciation Fund : (Local)			Investments :		
Computer	7,93,422.00		In Fixed Deposit Account with		
Furniture	96,476.00		HDFC Bank - General Fund	2,13,90,954.38	
Office Equipment	2,12,983.00		HDFC Bank - Corpus Fund	4,27,34,257.20	6,41,25,211.58
Electrical Fittings	78,372.00	11,81,253.00			
Grants :-			Advances :		
<b>Ford Grant (Opening Bal)</b>	30,56,174.98		To Project Advances	2,38,686.00	
Less: Utilised during the year	(30,56,174.98)	-	To Other Advances	9,050.00	
			To Staff Advances	4,295.00	
<b>Omidyar Grant(Opening Balance)</b>	81,57,207.02		To Prepaid Expenses	82,593.28	3,34,624.28
Less: Utilised during the year	(81,57,207.02)	-			
			To TDS Earlier Years	14,64,685.83	
Liabilities :			Less: Refund received during the year	(7,55,603.48)	12,01,357.10
Duties & Taxes	1,22,543.00		Add: TDS F.Y 19-20	4,92,274.75	
Sundry Creditors	2,43,141.72		Security Deposits:- Opening Balance		4,50,000.00
Staff Expenses Payable	97,707.00				
Provisions for Expenses	18,20,862.44	22,84,254.16	(i) Cash And Bank Balances-		
			In Current/Savings Account with :		
<b>Income and expenditure Account :</b>			IndusInd Bank -FC- 200001239243	58,403.06	
Balance as per last Balance Sheet	3,43,45,809.16		HDFC Bank - 50100131483489	6,154.84	
Add : Transferred from Fixed Asset Fund	1,96,705.00		HDFC S/B-16651450000035	46.00	
Less : Deficit as per Income & Exp A/c	(61,54,907.83)	2,83,87,606.33	HDFC S/B Utilisation -16651450000028	505.49	
			PNB S/B A/c -3093000117477093	10,870.14	75,979.53
			(ii) Cash in hand - Local	2,830.00	
			Cash in hand - FC	550.00	3,380.00
<b>Total</b>		<b>7,14,62,567.77</b>	<b>Total</b>		<b>7,14,62,567.77</b>

## National & State Election Watch Coordinators

### National Coordinator

**Maj Gen Anil Verma (Retd)**

+91-88264-79910

[anilverma@adrindia.org](mailto:anilverma@adrindia.org)

### North Zone Coordinator

**Mr Jaskirat Singh**

+91-93160-84953

[jaskirats@gmail.com](mailto:jaskirats@gmail.com)

### State Coordinators

#### Andhra Pradesh

**Mr Rakesh Reddy Dubbudu**

+91-98854-19012

[rakesh.dubbudu@gmail.com](mailto:rakesh.dubbudu@gmail.com)

#### Assam

**Mr Tasaduk Ariful Hussain**

+91 361 2338-888

+91-94350-54775

[arif@nestinfo.org](mailto:arif@nestinfo.org)

#### Bihar

**Mr Rajiv Kumar**

+91-93343-76048

+91-96319-76889

[rajivkumar\\_patna@rediffmail.com](mailto:rajivkumar_patna@rediffmail.com)

#### Chhattisgarh

**Mr Gautam Bandyopadhyay**

+91-0771 4064-328

+91-98261-71304

[gautamraipur@gmail.com](mailto:gautamraipur@gmail.com)

#### Goa

**Mr Bhasker Assoldekar**

+91-98203-53159

[vibhanatural@hotmail.com](mailto:vibhanatural@hotmail.com)

#### Gujarat

**Ms Pankti Jog**

+91-9909006791

[magpgujarat@gmail.com](mailto:magpgujarat@gmail.com)

## **Haryana**

**Mr Jaskirat Singh**  
+91-93160-84953  
jaskirats@gmail.com

---

## **Himachal Pradesh**

**Mr O.P. Bhuraita**  
+91 8894164165  
opbhuraita@gmail.com Or opbhuraita@rediffmail.com

**Ms Abha Bhaiya**  
+91 9468768872  
abhabhaiya@gmail.com

**Mr Bhim Singh**  
+91 9418073190  
bhimsingh1975@gmail.com

---

## **Jammu & Kashmir**

**Mr Balvinder Singh**  
+91-94191-95295  
sangarshtimovement@gmail.com

**Dr Shaikh Ghulam Rasool**  
+91-94190-71284  
drshaikhgr@gmail.com

---

## **Jharkhand**

**Mr Sudhir Pal**  
+91-0651 2202-202  
+91-94311-07277  
manthanindia@gmail.com

---

## **Karnataka**

**Prof Trilochan Sastry**  
+91-94483-53285  
trilochan@iimb.ac.in

**Mr Harish Narasappa**  
+91-98860-27804  
harish@dakshindia.org

**Ms Kathyayini Chamaraj**  
+91-97318-17177  
kchamaraj@gmail.com

---

## **Kerala**

**Mr M. S. Venugopal**  
+91-93494-94833  
venutourism@gmail. Com

---

## **Madhya Pradesh**

**Ms Rolly Shivhare**  
+91 9425466461  
shivhare.rolly@gmail.com

**Maharashtra**

**Dr Ajit Ranade**  
+91-97022-15312  
ajit.ranade@adrindia.org

**Mr Sharad Kumar**  
+91 9869 403721  
sharadkumar40@gmail.com

---

**Manipur**

**Mr Miranjan Loitongbam**  
+91 9089342028  
miranjan@gmail.com

---

**Meghalaya**

**Ms. Mayfereen Ryntathiang**  
+91-8575017983  
mayfereenlyngdoh@gmail.com

---

**Nagaland**

**Ms Hekani Jakhalu**  
+91 9856307033  
hekanijakhalu@yahoo.com

---

**Odisha**

**Mr Ranjan Kumar Mohanty**  
+91-0674 2382175  
+91-0674 2352278  
+91-94370-13723  
pecuc@hotmail.com, odishaelectionwatch@gmail.com

---

**Punjab**

**Mr Jaskirat Singh**  
+91-93160-84953  
jaskirats@gmail.com

**Mr Parvinder Singh Kittna**  
+91 9814313162  
pavikittna@gmail.com

---

**Puducherry**

**Mr P. Joseph Victor Raj**  
+91-94860-86938  
vrhope@gmail.com

---

**Rajasthan**

**Mr Nikhil Dey**  
+91-94140-04180  
nikhildey@gmail.com

**Mr Kamal Tak**  
+91-94134-57292  
rajelection0@gmail.com , kamalrti@gmail.com

---

**Telangana**

**Mr Rajendra Prasad**  
+91 9849 648363  
mvfindia@gmail.com

**Mr Rakesh Reddy Dubbudu**  
+91-98854-19012  
rakesh.dubbudu@gmail.com

---

**Tripura**

**Mr Biswendu Bhattacharjee**  
+91-94361-25214  
biswendu.tripura@gmail.com

## **Uttar Pradesh**

**Mr Sanjay Singh**  
+91-94151-14151  
sanjaysingh033@gmail.com

**Dr Lenin**  
+91-99355-99333  
+91-99355-99330  
lenin@pvchr.asia

**Mr Mahesh Anand**  
+91-94152-33694  
+91-99367-47774  
gramswarajsamiti@gmail.com

---

## **Uttarakhand**

**Mr BP Maithani**  
+91-9012878346  
maithani\_56@yahoo.com

---

## **West Bengal**

**Dr Ujjaini Halim**  
+91-98302-99326  
ujjainihalim@hotmail.com



## 2019 LS Elections: Rise in Crorepatis, Those Facing Criminal Cases

Proportion of candidates facing criminal and serious criminal cases in the fray for the ongoing elections has inched up as compared with the previous polls. According to a report by ADR, candidates who declared ongoing criminal cases against themselves in the mandatory affidavits required to be submitted to EC has gone up to 19% from 17% in 2014 and 15% in 2009. Similarly, 13% candidates have declared filing of serious criminal cases against themselves this time against 11% in 2014 and 8% in 2009. The percentage of crorepatis has also gone up to 29% this time round against 27% in 2014 and 16% in 2009...

Lok Sabha Election Phase	Total Number of Candidates	Total Number of Candidates Analysed	Candidates with Declared Criminal Cases	%age of Candidates with Declared Criminal Cases	Candidates with Declared Serious Criminal Cases	%age of Candidates with Declared Serious Criminal Cases	Crorepati Candidates	%age of Crorepati Candidates	Average Assets (In ₹ crore)	Women Candidates	%age of Women Candidates
Phase 1	1,279	1,267	213	17%	146	12%	402	32%	6.63	94	7%
Phase 2	1,644	1,591	251	16%	167	10%	424	27%	3.98	124	8%
Phase 3	1,612	1,598	341	21%	231	14%	392	25%	2.94	142	9%
Phase 4	943	928	210	23%	158	17%	306	33%	4.53	96	11%
Phase 5	674	668	126	19%	95	14%	184	28%	2.57	80	12%
Phase 6	979	967	189	20%	146	15%	311	32%	3.41	85	9%
Phase 7	918	909	170	19%	127	14%	278	31%	4.61	96	11%
<b>Total</b>	<b>8,049</b>	<b>7,928</b>	<b>1,500</b>	<b>19%</b>	<b>1,070</b>	<b>13%</b>	<b>2,297</b>	<b>29%</b>	<b>4.14</b>	<b>717</b>	<b>9%</b>

## Business Standard

NEW DELHI | TUESDAY, 14 MAY 2019

## LS candidates with criminal cases up 4% in 10 yrs

ARCHIS MOHAN  
New Delhi, 13 May

As many as 1,500, or 19 per cent, of all candidates contesting the Lok Sabha polls, face criminal cases, according to an analysis by election watchdog Association for Democratic Reforms (ADR).

The ADR analysed the self-sworn affidavits of 7,928 of 8,049 candidates who are contesting in the seven-phase Lok Sabha elections. It said 121 candidates were not analysed because of unavailability of their clear and complete affidavits on the Election Commission's (EC's) website.

It found that 2,297, or 29 per cent, candidates are "crorepatis", that is with assets of more than ₹1 crore. The average assets of candidates is ₹4.74 crore. Among major parties, the average assets for 433 BJP candidates is ₹13.37 crore, 419 INC candidates have an average asset of ₹19.92 crore, 381 BSP candidates have average assets worth ₹3.86 crore, 69 CPI(M) candidates have average assets worth ₹1.28 crore, and 3,370 Independent candidates have average assets of ₹1.25 crore.

As many as 677 political parties are con-

testing the LS polls. In 2014, 464 political parties contested the polls and 368 contested in 2009. There has been an increase of 84 per cent in the number political parties from 2009 to 2019. Education details of candidates: 3,477, or 44 per cent, candidates have declared their educational qualification to be between Class V and Class XII, while 3,808, or 48 per cent, candidates have declared having an educational qualification of graduate and above. As many as 253 candidates have declared themselves to be just literate and 163 candidates are illiterates.

Age details of candidates: 4,941, or 62 per cent, candidates have declared their age to be between 25 and 50 years while 2,932, or 37 per cent candidates have declared their age to be between 51 and 80 years, 18 candidates have declared they are more than 80 years old. Gender details of candidates: 716 (9 per cent) women candidates are contesting in the Lok Sabha election this year. Of 8,205 candidates analysed in the Lok Sabha elections 2014, 640 (8 per cent) candidates were women. Of 7,810 candidates analysed in the Lok Sabha elections 2009, 556 (7 per cent) candidates were women.



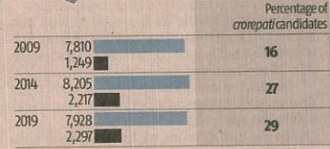
### CANDIDATES WITH CRIMINAL CASES

■ Total no. of candidates analysed  
■ No. of candidates with declared criminal cases

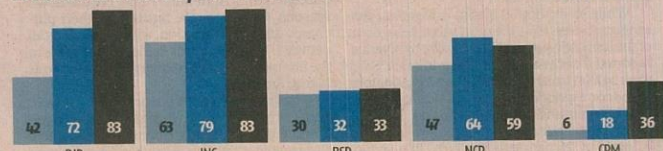


### PERCENTAGE OF CROREPATI CANDIDATES

■ Total no. of candidates analysed  
■ Crorepati candidates



### PARTY-WISE CROREPATI CANDIDATES OF MAJOR PARTIES IN LOK SABHA ELECTIONS OF 2009, 2014 AND 2019



## The Tribune GURUGRAM | TUESDAY | 14 MAY 2019

### OF CRIMINALS IN POLITICS: ADR REPORT

Candidates	Nature of cases
184	Attempt to murder
126	Crimes against women
95	Hate speech
55	Murder
47	Kidnapping



Only 48% candidates are graduates  
Over 60% are below 50 years of age

Just 9% of candidates are women  
56 candidates have been convicted

## चुनावों में 341 उम्मीदवार 50% ज्यादा वोटों से जीते

### एडीआर रिपोर्ट

नई दिल्ली | विशेष संवाददाता

लोकसभा चुनावों में 341 सांसद ऐसे हैं जिनकी जीत का मार्जिन 50 फीसदी से ज्यादा रहा है। वहीं 201 सांसद ऐसे हैं जो 50 फीसदी से कम वोटों से जीते हैं।

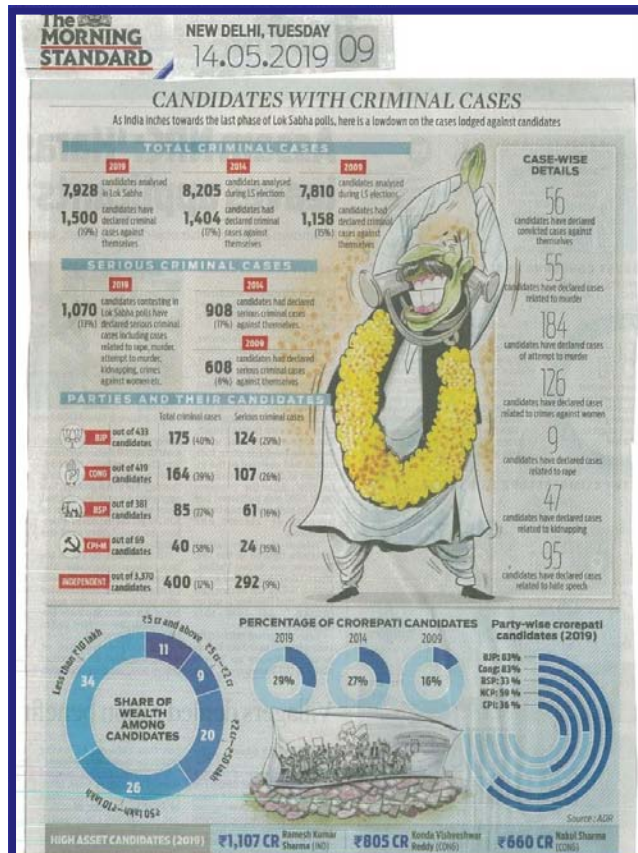
एडीआर की रिपोर्ट के मुताबिक, भाजपा के 303 जीते सांसदों में से 79 सांसद 50 फीसदी से कम वोटों से जीते। वहीं 50 फीसदी से ज्यादा मतों के अंतर से जीते सांसदों में से 132 सांसद

65 लाख वोट नोटा को पड़े

लोकसभा चुनावों में कुल पड़े 61313300 वोटों में से 65,14,558 मत नोटा को पड़े। जबकि 2014 के चुनावों में नोटा का 60,02,942 वोट पड़े थे।

ऐसे हैं जिन्होंने अपने खिलाफ आपराधिक केस घोषित किए हैं। इसके अलावा इस मार्जिन से जीतने वालों में 313 सांसद करेडिपति हैं। रिपोर्ट में बताया गया है कि सात विजयी उम्मीदवार 2000 वोटों के अंतर से जीते हैं।







On behalf of ADR, Maj Gen Anil Verma (Retd), Head of ADR & National Election Watch, received the National CSO Award 2019 for Voter Awareness (awarded by the Election Commission of India), at the hands of the President of India, Shri Ram Nath Kovind in the presence of Shri Ravi Shankar Prasad (Union Minister for Law & Justice, Communications, Electronics & Information Technology), CEC and other Election Commissioners on 25th January 2020



ADR's Mera Vote Mera Desh campaign was declared Winner for 2019-2020 in Governance & Livelihood category for raising awareness about a clean legislature & political representatives by Digital Empowerment Foundation under their "eNGO Challenge" on 01st February 2020

## Association for Democratic Reforms

Address: T-95, CL House, 2nd Floor, Near Gulmohar Commercial Complex, Gautam Nagar, Landmark: Green Park Metro Station, New Delhi 110 049, Tel: 011-4165 4200 / 01 / 02 / 03 / 04  
Fax: 011-4609 4248, E-mail: [adr@adrindia.org](mailto:adr@adrindia.org)  
Website: [www.adrindia.org](http://www.adrindia.org), [www.myneta.info](http://www.myneta.info)  
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