

ELECTION WATCH REPORTER (EWR)

Monitoring electoral violations & campaign expenditure through citizen participation

LAUNCH
By Shri H S Brahma
Election Commissioner of India

At the 10th Annual Conference of ADR and National Election Watch Ranchi (Jharkhand) 15 Feb 2014

Tool to Empower Election Watch

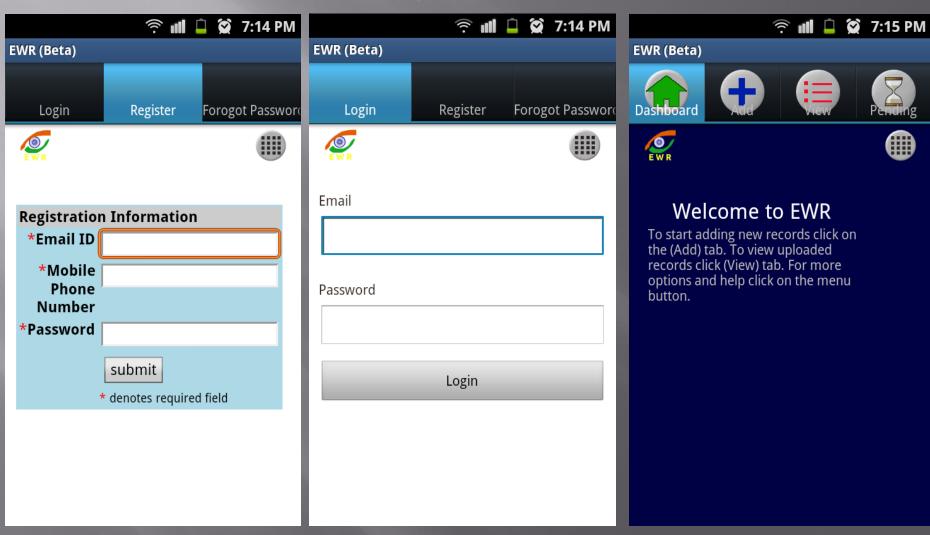
Citizens' Reporting App

- Citizens and observers can use Smartphone App to report complaints during elections with pictures and locations on the maps.
- Reports sent by using this app includes
 - Picture as an evidence
 - GPS coordinates to authenticate location
 - Time Stamps of the reported complaints.
 - Description (Optional if user wants to provide)

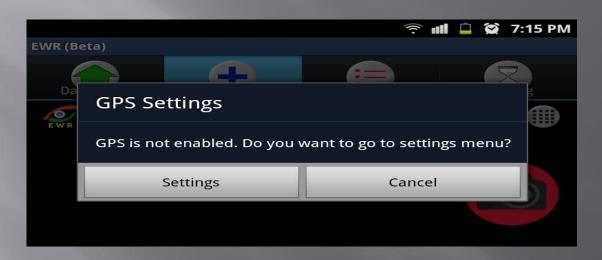
Complaints' Monitoring

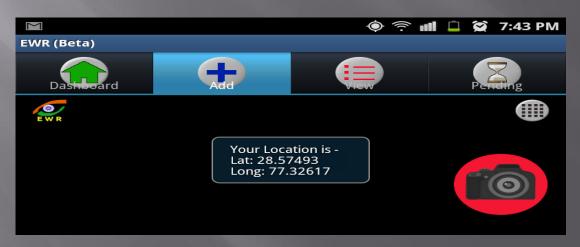
- Secured web interface to check and forward complaint to concerned officer.
- Instant complaint notification via mail and sms as and when complaints register.

Registration and login

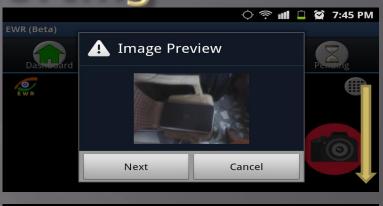


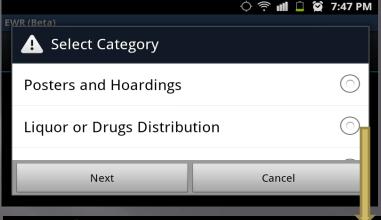
Automatic location capture usin GPS





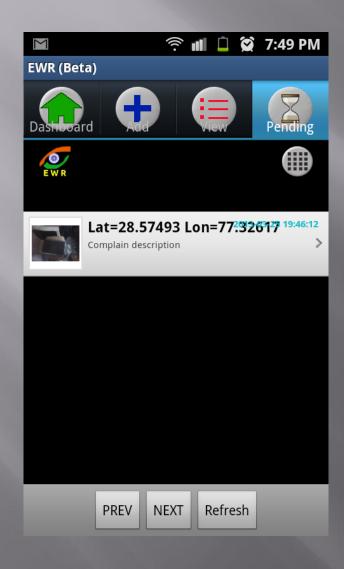
- Click a picture
- Category selection from
 - Media Advertising
 - Posters and Hoardings
 - Liquor or Drugs Distribution
 - Cash or Gifts Distribution
 - Election Rally
 - Misuse of Official Vehicles
 - Non Deposit of Firearms
- Save and Upload

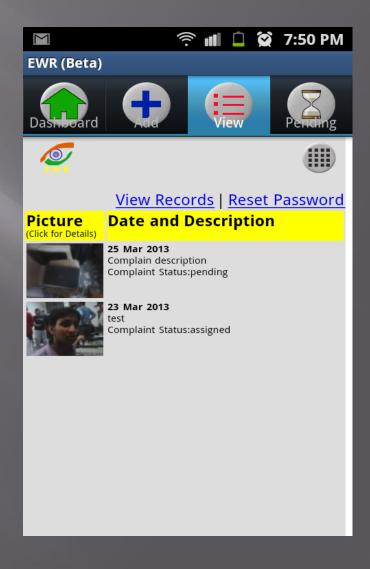




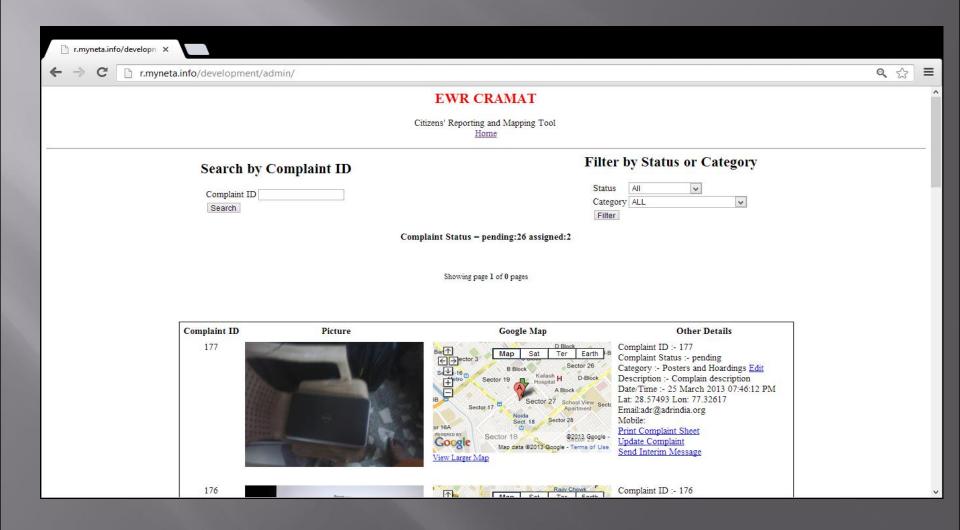


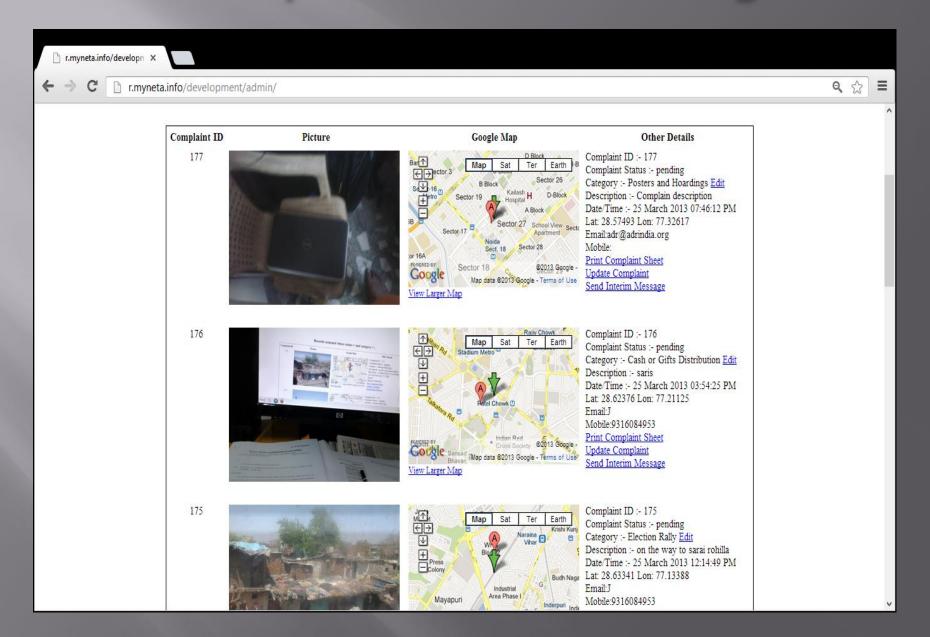
Queue for multiple complaints and auto uploading

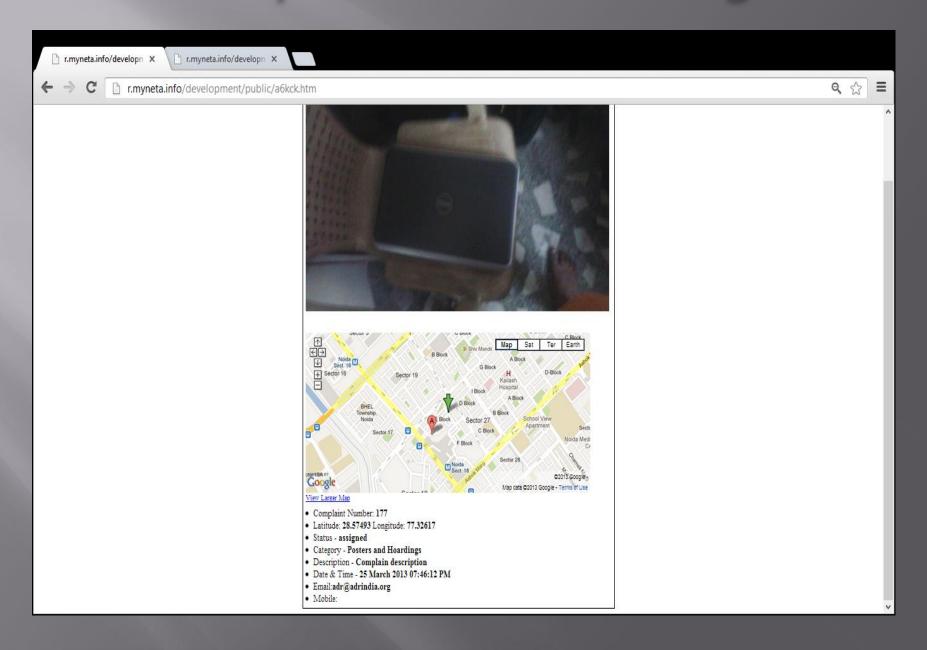




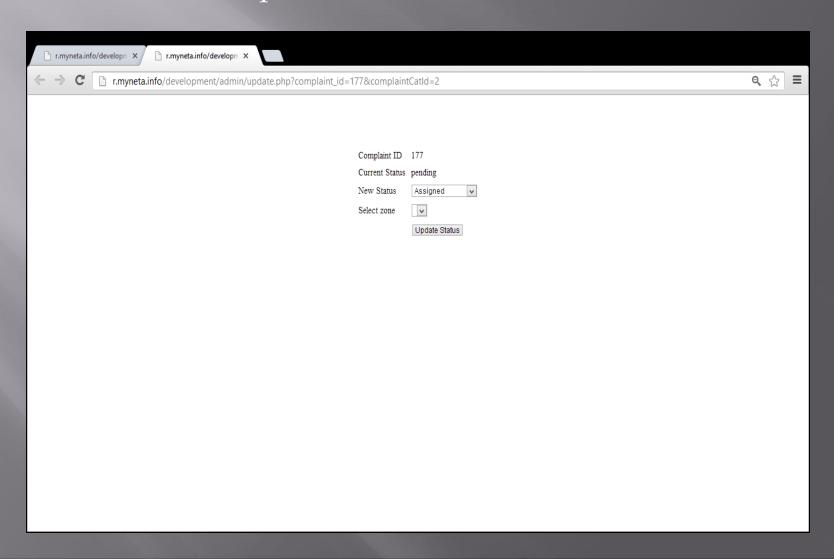
Simple and secure web interface to monitor complaints.







Forward complaint to concerned officer



Successful Experiment with Ludhiana Municipal Corporation

- "MC CRAMAT" is in use for more than a year by various Municipal Corporations like Ludhiana and Mohali for Civic Complaints.
- 2500+ downloads and registered users.
- 1000+ complaints have been filed.
- More than 95% complaints are genuine.

Requirements

- For citizens
 - > Android Smartphone.

Note:-70% Smartphones in India are Android based

- > Free EWR application that will be downloaded from "Google Play Store".
- For Complaints' Monitoring System
 - ➤ A LAMP(Linux, Apache, MySQL, PHP) based server with appropriate hardware configuration to support 100,000+ users.

Thank You